Elk Grove, CA

Supplemental Online Survey Results

2014

National Research Center, Inc. | Boulder, CO International City/County Management Association | Washington, DC

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About this Report

As part of its participation in The National Citizen Survey[™], the City of Elk Grove conducted a mailed survey of 1,200 residents. Surveys were mailed to randomly selected households in September and data were collected through October. After the official data collection period was over and the data were reported (see the report, *The National Citizen Survey: Community Livability Report, Elk Grove, CA, 2013*), the City made available a webbased survey to its residents through a link on the City's web site. Visitors to the site were able to complete the survey during December 2013 and 392 surveys were received.

This report contains the results of this administration of the web-based survey and have not been weighted to current population estimates of Elk Grove.

Complete Survey Responses

The following pages contain a complete set of responses to each question on the survey, excluding the "don't know" responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with "N=").

Responses excluding "don't know"

Table 1: Question 1

Please rate each of the following aspects of quality of life in Elk Grove:	Exe	cellent	Good			Fair	F	Poor	Total	
Elk Grove as a place to live	27%	N=97	50%	N=181	20%	N=72	4%	N=14	100%	N=364
Your neighborhood as a place to live	35%	N=128	50%	N=179	13%	N=47	2%	N=7	100%	N=361
Elk Grove as a place to raise children	30%	N=99	51%	N=172	16%	N=55	3%	N=9	100%	N=335
Elk Grove as a place to work	11%	N=31	25%	N=71	30%	N=83	34%	N=94	100%	N=279
Elk Grove as a place to visit	10%	N=33	22%	N=78	37%	N=128	31%	N=108	100%	N=347
Elk Grove as a place to retire	20%	N=68	34%	N=117	28%	N=97	19%	N=66	100%	N=348
The overall quality of life in Elk Grove	18%	N=66	51%	N=184	27%	N=97	5%	N=17	100%	N=364

Table 2: Question 2

Please rate each of the following characteristics as they relate to Elk Grove as a whole:	Exc	ellent	G	iood	F	air	P	oor	Total	
Overall feeling of safety in Elk Grove	17%	N=60	55%	N=192	23%	N=79	5%	N=19	100%	N=350
Overall ease of getting to the places you usually have to visit	19%	N=68	41%	N=145	26%	N=90	14%	N=49	100%	N=352
Quality of overall natural environment in Elk Grove	21%	N=73	45%	N=155	25%	N=87	9%	N=33	100%	N=348
Overall "built environment" of Elk Grove (including overall design, buildings, parks and transportation systems)	14%	N=49	39%	N=136	29%	N=102	18%	N=61	100%	N=348
Health and wellness opportunities in Elk Grove	18%	N=61	53%	N=178	22%	N=73	7%	N=23	100%	N=335
Overall opportunities for education and enrichment	17%	N=55	46%	N=151	30%	N=99	7%	N=23	100%	N=328
Overall economic health of Elk Grove	6%	N=19	40%	N=131	38%	N=126	16%	N=53	100%	N=329
Sense of community	15%	N=50	34%	N=117	32%	N=110	19%	N=66	100%	N=343
Overall image or reputation of Elk Grove	14%	N=49	37%	N=129	30%	N=105	18%	N=64	100%	N=347

Table 3: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very			Somewhat likely		at unlikely	Very ι	unlikely	To	otal
Recommend living in Elk Grove to someone who asks	33%	N=115	40%	N=137	16%	N=55	11%	N=39	100%	N=346
Remain in Elk Grove for the next five years	55%	N=186	25%	N=84	11%	N=39	9%	N=31	100%	N=340

Table 4: Question 4

Please rate how safe or unsafe you feel:	Ver	y safe	Somev	vhat safe	Neither saf	e nor unsafe	Somew	hat unsafe	Very	unsafe	Total	
In your neighborhood during the day	57%	N=201	33%	N=114	6%	N=21	3%	N=12	1%	N=2	100%	N=350
In Elk Grove's downtown/commercial area during the day	38%	N=126	41%	N=134	15%	N=49	5%	N=16	1%	N=3	100%	N=328

Table 5: Question 5

Please rate each of the following characteristics as they relate to Elk Grove as a whole:	Exce	ellent	G	lood	F	air	Poor		Total	
Traffic flow on major streets	5%	N=17	30%	N=102	34%	N=118	31%	N=106	100%	N=343
Ease of travel by car in Elk Grove	10%	N=33	39%	N=133	33%	N=112	19%	N=65	100%	N=343
Ease of travel by public transportation in Elk Grove	6%	N=8	20%	N=27	25%	N=35	49%	N=68	100%	N=138
Ease of travel by bicycle in Elk Grove	11%	N=25	27%	N=62	35%	N=80	27%	N=63	100%	N=230
Ease of walking in Elk Grove	13%	N=42	44%	N=138	30%	N=93	13%	N=41	100%	N=314
Availability of paths and walking trails	16%	N=51	43%	N=139	29%	N=94	12%	N=38	100%	N=322
Air quality	13%	N=43	56%	N=182	27%	N=89	4%	N=13	100%	N=327
Cleanliness of Elk Grove	20%	N=69	52%	N=179	24%	N=83	4%	N=14	100%	N=345
Overall appearance of Elk Grove	20%	N=69	47%	N=163	28%	N=96	5%	N=16	100%	N=344
Public places where people want to spend time	15%	N=52	35%	N=119	35%	N=117	15%	N=50	100%	N=338
Variety of housing options	17%	N=53	48%	N=154	25%	N=81	10%	N=32	100%	N=320
Availability of affordable quality housing	17%	N=45	46%	N=123	28%	N=74	9%	N=25	100%	N=267
Fitness opportunities (including exercise classes and paths or trails, etc.)	23%	N=76	54%	N=175	18%	N=60	5%	N=16	100%	N=327
Recreational opportunities	16%	N=53	47%	N=152	27%	N=88	10%	N=33	100%	N=326
Availability of affordable quality food	21%	N=70	44%	N=150	26%	N=87	9%	N=32	100%	N=339
Availability of affordable quality health care	28%	N=85	50%	N=151	19%	N=59	3%	N=10	100%	N=305
Availability of preventive health services	27%	N=81	51%	N=151	17%	N=50	4%	N=13	100%	N=295
Availability of affordable quality mental health care	14%	N=19	33%	N=44	30%	N=40	23%	N=30	100%	N=133

Table 6: Question 6

Please rate each of the following characteristics as they relate to Elk Grove as a whole:	Exc	ellent	0	Good	F	air	Poor		Total	
Availability of affordable quality child care/preschool	14%	N=21	48%	N=69	23%	N=33	15%	N=22	100%	N=145
K-12 education	30%	N=78	51%	N=133	15%	N=39	3%	N=9	100%	N=259
Adult educational opportunities	13%	N=26	40%	N=84	31%	N=64	16%	N=34	100%	N=208
Opportunities to attend cultural/arts/music activities	9%	N=27	24%	N=71	37%	N=113	30%	N=91	100%	N=302
Opportunities to participate in religious or spiritual events and activities	22%	N=55	52%	N=129	22%	N=55	4%	N=11	100%	N=250
Employment opportunities	2%	N=4	13%	N=32	38%	N=98	48%	N=122	100%	N=256
Shopping opportunities	11%	N=35	36%	N=118	35%	N=114	18%	N=57	100%	N=324
Cost of living in Elk Grove	7%	N=24	46%	N=154	38%	N=130	9%	N=30	100%	N=338
Overall quality of business and service establishments in Elk Grove	10%	N=35	46%	N=157	34%	N=115	10%	N=33	100%	N=340
Vibrant downtown/commercial area	3%	N=11	15%	N=48	36%	N=116	46%	N=150	100%	N=325
Overall quality of new development in Elk Grove	7%	N=23	28%	N=88	39%	N=124	26%	N=82	100%	N=317
Opportunities to participate in social events and activities	10%	N=32	39%	N=120	35%	N=108	16%	N=51	100%	N=311
Opportunities to volunteer	16%	N=45	55%	N=149	22%	N=60	7%	N=19	100%	N=273
Opportunities to participate in community matters	16%	N=45	45%	N=129	23%	N=66	16%	N=46	100%	N=286
Openness and acceptance of the community toward people of diverse backgrounds	25%	N=74	48%	N=143	21%	N=63	7%	N=21	100%	N=301
Neighborliness of Elk Grove	13%	N=45	39%	N=130	35%	N=117	13%	N=43	100%	N=335

Table 7: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.		No	`	í es	Total		
Made efforts to conserve water	13%	N=45	87%	N=295	100%	N=340	
Made efforts to make your home more energy efficient	22%	N=75	78%	N=263	100%	N=338	
Observed a code violation or other hazard in Elk Grove	38%	N=129	62%	N=209	100%	N=338	
Household member was a victim of a crime in Elk Grove	87%	N=297	13%	N=43	100%	N=340	
Reported a crime to the police in Elk Grove	69%	N=235	31%	N=105	100%	N=340	
Stocked supplies in preparation for an emergency	69%	N=233	31%	N=106	100%	N=339	
Campaigned or advocated for an issue, cause or candidate	67%	N=227	33%	N=112	100%	N=339	
Contacted Elk Grove (in-person, phone, email or web) for help or information	45%	N=152	55%	N=188	100%	N=340	
Contacted Elk Grove elected officials (in-person, phone, email or web) to express your opinion	67%	N=227	33%	N=112	100%	N=339	

Table 8: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Elk Grove?		2 times a week or more		2-4 times a month		Once a month or less		at all	т	otal
Used Elk Grove public libraries or their services	5%	N=16	17%	N=56	33%	N=109	46%	N=154	100%	N=335
Participated in religious or spiritual activities in Elk Grove	16%	N=53	17%	N=56	16%	N=52	52%	N=174	100%	N=335
Attended a City-sponsored event	1%	N=4	6%	N=21	56%	N=188	36%	N=121	100%	N=334
Used bus, rail, subway or other public transportation instead of driving	7%	N=22	2%	N=6	9%	N=30	83%	N=276	100%	N=334
Carpooled with other adults or children instead of driving alone	18%	N=60	18%	N=59	19%	N=63	46%	N=153	100%	N=335
Walked or biked instead of driving	14%	N=46	18%	N=60	27%	N=92	41%	N=137	100%	N=335
Volunteered your time to some group/activity in Elk Grove	13%	N=43	18%	N=61	22%	N=72	47%	N=158	100%	N=334
Participated in a club	10%	N=35	15%	N=51	14%	N=46	61%	N=203	100%	N=335
Talked to or visited with your immediate neighbors	47%	N=157	29%	N=97	18%	N=61	6%	N=19	100%	N=334
Done a favor for a neighbor	24%	N=81	29%	N=96	35%	N=117	12%	N=41	100%	N=335

Table 9: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members	2 tir	nes a	2-41	times a	Once a	a month				
attended or watched a local public meeting?	week	week or more		month		less	Not	at all	Тс	otal
Attended a local public meeting	1%	N=2	7%	N=22	33%	N=109	59%	N=195	100%	N=328
Watched (online or on television) a local public meeting	1%	N=5	6%	N=20	27%	N=92	65%	N=218	100%	N=335

Table 10: Question 10

Please rate the quality of each of the following services in Elk Grove:	Exc	Excellent		Good		Fair		Poor		otal
Police/Sheriff services	32%	N=100	47%	N=148	15%	N=46	6%	N=18	100%	N=312
Crime prevention	20%	N=60	48%	N=145	27%	N=83	5%	N=16	100%	N=304
Traffic enforcement	21%	N=64	43%	N=133	22%	N=68	15%	N=46	100%	N=31
Street repair	13%	N=42	38%	N=119	33%	N=102	16%	N=50	100%	N=313
Street cleaning	18%	N=57	41%	N=126	28%	N=86	14%	N=42	100%	N=31

Please rate the quality of each of the following services in Elk Grove:	Exc	ellent	Good		Fair		Poor		Total	
Street lighting	19%	N=60	55%	N=177	21%	N=68	5%	N=17	100%	N=322
Sidewalk maintenance	15%	N=46	48%	N=147	26%	N=80	11%	N=34	100%	N=307
Traffic signal timing	10%	N=32	38%	N=124	28%	N=91	25%	N=81	100%	N=32
Bus or transit services	6%	N=8	41%	N=52	25%	N=31	28%	N=35	100%	N=12
Garbage collection	39%	N=126	50%	N=162	10%	N=34	2%	N=5	100%	N=32
Recycling	35%	N=115	50%	N=164	11%	N=37	3%	N=9	100%	N=32
Yard waste pick-up	37%	N=118	49%	N=156	11%	N=35	3%	N=11	100%	N=320
Storm drainage	25%	N=73	51%	N=149	17%	N=50	6%	N=18	100%	N=29
Utility billing	16%	N=50	45%	N=139	26%	N=81	13%	N=40	100%	N=31
Land use, planning and zoning	5%	N=13	25%	N=65	27%	N=70	43%	N=113	100%	N=26
Code enforcement (weeds, abandoned buildings, etc.)	9%	N=23	33%	N=87	37%	N=96	21%	N=55	100%	N=26
Animal control	15%	N=35	49%	N=114	25%	N=59	10%	N=24	100%	N=23
Economic development	6%	N=15	25%	N=67	30%	N=82	39%	N=106	100%	N=27
Public library services	35%	N=77	43%	N=93	17%	N=38	5%	N=10	100%	N=21
Public information services	19%	N=47	46%	N=114	24%	N=60	11%	N=26	100%	N=24
Cable television	15%	N=36	47%	N=112	20%	N=49	18%	N=43	100%	N=24
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	17%	N=24	34%	N=49	28%	N=40	21%	N=30	100%	N=14
Preservation of natural areas such as open space, farmlands and greenbelts	13%	N=38	35%	N=100	26%	N=75	25%	N=72	100%	N=28
Elk Grove open space	12%	N=34	36%	N=102	30%	N=85	23%	N=65	100%	N=28
City-sponsored special events	17%	N=43	45%	N=116	27%	N=68	11%	N=28	100%	N=25
Overall customer service by Elk Grove employees (police, receptionists, planners, etc.)	20%	N=56	46%	N=131	27%	N=76	8%	N=23	100%	N=28

Table 11: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Exc	ellent	G	ood	F	air	Po	oor	To	otal
The City of Elk Grove	17%	N=54	50%	N=158	26%	N=81	7%	N=23	100%	N=316
The Federal Government	1%	N=3	30%	N=86	37%	N=109	32%	N=93	100%	N=291

Table 12: Question 12

Please rate the following categories of Elk Grove government performance:	Exc	ellent	G	ood	ŀ	air	F	oor	То	otal
The value of services for the taxes paid to Elk Grove	8%	N=25	38%	N=116	34%	N=103	19%	N=59	100%	N=303
The overall direction that Elk Grove is taking	8%	N=25	29%	N=90	27%	N=85	36%	N=114	100%	N=314
The job Elk Grove government does at welcoming citizen involvement	11%	N=28	39%	N=100	26%	N=66	24%	N=60	100%	N=254
Overall confidence in Elk Grove government	7%	N=23	35%	N=109	26%	N=80	32%	N=98	100%	N=310
Generally acting in the best interest of the community	8%	N=25	35%	N=106	26%	N=80	31%	N=93	100%	N=304
Being honest	10%	N=28	36%	N=95	27%	N=73	27%	N=71	100%	N=267
Treating all residents fairly	11%	N=28	41%	N=103	26%	N=67	22%	N=55	100%	N=253

Table 13: Question 13

How often do you visit Old Town Elk Grove?	Percent	Number
A few times a week or more	9%	N=28
2-4 times a month	23%	N=73
Once a month or less	54%	N=169
Not at all	14%	N=44
Total	100%	N=314

Table 14: Question 14

How often, if at all, do you visit Old Town Elk Grove for each of the following?	N	ever	R	arely	Som	ietimes	Frea	uently		lot icable	т	otal
Dining/nightlife/entertainment	23%	N=73	33%	N=105	34%	N=107	7%	N=21	4%	N=12	100%	N=318
Nails/hair/spa services	54%	N=171	14%	N=43	14%	N=44	8%	N=25	10%	N=31	100%	N=314
Boutique shopping	45%	N=144	25%	N=80	18%	N=56	3%	N=9	9%	N=29	100%	N=318
General shopping	45%	N=144	28%	N=88	15%	N=49	6%	N=18	6%	N=19	100%	N=318
Special events	20%	N=63	31%	N=99	34%	N=110	10%	N=31	5%	N=17	100%	N=32
Art gallery/art purchase	64%	N=203	19%	N=59	8%	N=26	1%	N=4	8%	N=26	100%	N=31
Real estate/accounting/banking/tax/legal services	70%	N=223	11%	N=35	6%	N=19	5%	N=17	8%	N=25	100%	N=31
Auto/home improvement services	63%	N=201	16%	N=52	10%	N=33	4%	N=14	6%	N=19	100%	N=31
Places of worship	77%	N=246	6%	N=18	3%	N=8	5%	N=16	10%	N=31	100%	N=31
Education or lessons (dancing, martial arts, etc.)	77%	N=244	8%	N=24	4%	N=13	3%	N=8	9%	N=28	100%	N=31
Business services	56%	N=178	20%	N=63	13%	N=40	4%	N=12	8%	N=27	100%	N=32
Other	41%	N=118	14%	N=41	12%	N=35	1%	N=3	31%	N=88	100%	N=28

Table 15: Question 15

What type of new development, if any, would you like to see in Old Town Elk Grove? (Please check all that apply.)	Percent	Number
Performing arts theater	43%	N=129
Outdoor concert/special event venue	51%	N=155
Activities or destinations for children and families	42%	N=127
Movie theater	24%	N=72
Seasonal ice rink	36%	N=109
Plaza setting (benches, landscapes and promenade)	48%	N=144
Community park	26%	N=80
History center/displays	33%	N=100
Museum	36%	N=109
Boutique shopping	23%	N=69
General shopping	29%	N=87
Fine dining	49%	N=149
Casual dining	54%	N=163
Office space	6%	N=18

What type of new development, if any, would you like to see in Old Town Elk Grove? (Please check all that apply.)	Percent	Number
Other	9%	N=27
None	6%	N=18

Total may exceed 100% as respondents could select more than one option.

Table 16: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	N	ever	Ra	rely	Som	etimes	Us	ually	Al	ways	Тс	otal
Recycle at home	1%	N=3	1%	N=2	3%	N=9	18%	N=58	77%	N=245	100%	N=317
Purchase goods or services from a business located in Elk Grove	0%	N=0	1%	N=4	18%	N=56	59%	N=187	22%	N=70	100%	N=317
Eat at least 5 portions of fruits and vegetables a day	1%	N=4	12%	N=38	34%	N=107	38%	N=121	15%	N=47	100%	N=317
Participate in moderate or vigorous physical activity	2%	N=5	13%	N=42	29%	N=93	35%	N=112	21%	N=66	100%	N=318
Read or watch local news (via television, paper, computer, etc.)	1%	N=2	6%	N=20	16%	N=52	26%	N=84	51%	N=162	100%	N=320
Vote in local elections	4%	N=12	2%	N=5	4%	N=14	13%	N=42	77%	N=247	100%	N=320

Table 17: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	21%	N=66
Very good	46%	N=148
Good	28%	N=90
Fair	4%	N=14
Poor	1%	N=2
Total	100%	N=320

Table 18: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be	Percent	Number
Very positive	7%	N=21
Somewhat positive	21%	N=67
Neutral	50%	N=159
Somewhat negative	18%	N=58
Very negative	5%	N=16
Total	100%	N=321

Table 19: Question D4

What is your employment status?	Percent	Number
Working full time for pay	51%	N=162
Working part time for pay	11%	N=36
Unemployed, looking for paid work	5%	N=16
Unemployed, not looking for paid work	2%	N=7
Fully retired	31%	N=98
Total	100%	N=319

Table 20: Question D5

Do you work inside the boundaries of Elk Grove?	Percent	Number
Yes, outside the home	27%	N=83
Yes, from home	8%	N=25
No	65%	N=205
Total	100%	N=313

Table 21: Question D6

How many years have you lived in Elk Grove?	Percent	Number
Less than 2 years	9%	N=28
2 to 5 years	12%	N=39
6 to 10 years	21%	N=66
11 to 20 years	25%	N=81
More than 20 years	33%	N=106
Total	100%	N=320

Table 22: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	97%	N=309
Building with two or more homes (duplex, townhome, apartment or condominium)	3%	N=9
Mobile home	0%	N=1
Other	0%	N=0
Total	100%	N=319

Table 23: Question D8

Is this house, apartment or mobile home	Percent	Number
Rented	10%	N=32
Owned	90%	N=284
Total	100%	N=316

Table 24: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners'		
association (HOA) fees)?	Percent	Number
Less than \$300 per month	5%	N=15
\$300 to \$599 per month	6%	N=20
\$600 to \$999 per month	8%	N=24
\$1,000 to \$1,499 per month	28%	N=87
\$1,500 to \$2,499 per month	38%	N=117
\$2,500 or more per month	15%	N=45
Total	100%	N=308

Table 25: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	64%	N=204
Yes	36%	N=114
Total	100%	N=318

Table 26: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	68%	N=216
Yes	32%	N=103
Total	100%	N=319

Table 27: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
	Percent	Number
Less than \$25,000	3%	N=10
\$25,000 to \$49,999	9%	N=28
\$50,000 to \$99,999	38%	N=112
\$100,000 to \$149,999	35%	N=105
\$150,000 or more	14%	N=42
Total	100%	N=297

Table 28: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	90%	N=279
Yes, I consider myself to be Spanish, Hispanic or Latino	10%	N=32
Total	100%	N=311

Table 29: Question D14

Percent	Number
2%	N=6
8%	N=26
7%	N=22
80%	N=247
9%	N=29
	2% 8% 7% 80%

Total may exceed 100% as respondents could select more than one option.

Table 30: Question D15

In which category is your age?	Percent	Number
18 to 24 years	3%	N=8
25 to 34 years	7%	N=23
35 to 44 years	16%	N=50
45 to 54 years	27%	N=85
55 to 64 years	23%	N=74
65 to 74 years	18%	N=58
75 years or older	6%	N=19
Total	100%	N=317

Table 31: Question D16

What is your sex?	Percent	Number
Female	53%	N=165
Male	47%	N=149
Total	100%	N=314

Table 32: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	38%	N=123
Land line	26%	N=83
Both	36%	N=114
Total	100%	N=320

Frequencies including "don't know"

The following pages contain a complete set of responses to each question on the survey, including the "don't know" responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with "N=").

Table 33: Question 1												
Please rate each of the following aspects of quality of life in Elk Grove:	Exc	ellent	G	iood	I	air	F	oor	Don't	: know	T	otal
Elk Grove as a place to live	27%	N=97	50%	N=181	20%	N=72	4%	N=14	0%	N=1	100%	N=365
Your neighborhood as a place to live	35%	N=128	49%	N=179	13%	N=47	2%	N=7	1%	N=2	100%	N=363
Elk Grove as a place to raise children	27%	N=99	47%	N=172	15%	N=55	2%	N=9	8%	N=30	100%	N=365
Elk Grove as a place to work	9%	N=31	20%	N=71	23%	N=83	26%	N=94	23%	N=81	100%	N=360
Elk Grove as a place to visit	9%	N=33	22%	N=78	35%	N=128	30%	N=108	4%	N=15	100%	N=362
Elk Grove as a place to retire	19%	N=68	32%	N=117	27%	N=97	18%	N=66	5%	N=17	100%	N=365
The overall quality of life in Elk Grove	18%	N=66	50%	N=184	27%	N=97	5%	N=17	0%	N=1	100%	N=365

Table 34: Question 2

Please rate each of the following characteristics as they relate to Elk Grove as a whole:	Exc	Excellent		ood	F	-air	P	oor	Don'	t know	То	otal
Overall feeling of safety in Elk Grove	17%	N=60	55%	N=192	23%	N=79	5%	N=19	0%	N=1	100%	N=351
Overall ease of getting to the places you usually have to visit	19%	N=68	41%	N=145	26%	N=90	14%	N=49	0%	N=0	100%	N=352
Quality of overall natural environment in Elk Grove	21%	N=73	44%	N=155	25%	N=87	9%	N=33	1%	N=2	100%	N=350
Overall "built environment" of Elk Grove (including overall design, buildings, parks and transportation systems)	14%	N=49	39%	N=136	29%	N=102	17%	N=61	1%	N=2	100%	N=350
Health and wellness opportunities in Elk Grove	17%	N=61	51%	N=178	21%	N=73	7%	N=23	5%	N=16	100%	N=351
Overall opportunities for education and enrichment	16%	N=55	43%	N=151	28%	N=99	7%	N=23	7%	N=23	100%	N=351
Overall economic health of Elk Grove	5%	N=19	38%	N=131	36%	N=126	15%	N=53	6%	N=20	100%	N=349
Sense of community	14%	N=50	34%	N=117	32%	N=110	19%	N=66	2%	N=6	100%	N=349
Overall image or reputation of Elk Grove	14%	N=49	37%	N=129	30%	N=105	18%	N=64	1%	N=2	100%	N=349

Table 35: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very	Very likely		Somewhat likely		ewhat ikely	Very ι	unlikely	Don't	: know	Тс	otal
Recommend living in Elk Grove to someone who asks	33%	N=115	39%	N=137	16%	N=55	11%	N=39	0%	N=1	100%	N=347
Remain in Elk Grove for the next five years	54%	N=186	24%	N=84	11%	N=39	9%	N=31	2%	N=6	100%	N=346

Table 36: Question 4

Please rate how safe or unsafe you feel:	Ver	y safe		lewhat afe		safe nor safe		newhat nsafe		ery safe	Don'	t know	Тс	otal
In your neighborhood during the day	57%	N=201	32%	N=114	6%	N=21	3%	N=12	1%	N=2	0%	N=1	100%	N=351
In Elk Grove's downtown/commercial area during the day	36%	N=126	38%	N=134	14%	N=49	5%	N=16	1%	N=3	7%	N=23	100%	N=351

Table 37: Question 5

Please rate each of the following characteristics as they relate to Elk Grove as a whole:	Excellent		G	iood	F	air	P	oor	Don'	t know	То	otal
Traffic flow on major streets	5%	N=17	30%	N=102	34%	N=118	31%	N=106	0%	N=0	100%	N=343
Ease of travel by car in Elk Grove	10%	N=33	39%	N=133	33%	N=112	19%	N=65	0%	N=0	100%	N=34
Ease of travel by public transportation in Elk Grove	2%	N=8	8%	N=27	10%	N=35	20%	N=68	60%	N=206	100%	N=34
Ease of travel by bicycle in Elk Grove	7%	N=25	18%	N=62	23%	N=80	18%	N=63	33%	N=115	100%	N=34
Ease of walking in Elk Grove	12%	N=42	40%	N=138	27%	N=93	12%	N=41	9%	N=31	100%	N=34
Availability of paths and walking trails	15%	N=51	41%	N=139	27%	N=94	11%	N=38	6%	N=21	100%	N=34
Air quality	13%	N=43	54%	N=182	26%	N=89	4%	N=13	3%	N=10	100%	N=33
Cleanliness of Elk Grove	20%	N=69	52%	N=179	24%	N=83	4%	N=14	0%	N=0	100%	N=34
Overall appearance of Elk Grove	20%	N=69	47%	N=163	28%	N=96	5%	N=16	0%	N=0	100%	N=34
Public places where people want to spend time	15%	N=52	34%	N=119	34%	N=117	14%	N=50	2%	N=7	100%	N=34
Variety of housing options	15%	N=53	45%	N=154	24%	N=81	9%	N=32	7%	N=23	100%	N=34
Availability of affordable quality housing	13%	N=45	36%	N=123	22%	N=74	7%	N=25	22%	N=76	100%	N=34
Fitness opportunities (including exercise classes and paths or trails, etc.)	22%	N=76	51%	N=175	17%	N=60	5%	N=16	5%	N=18	100%	N=34
Recreational opportunities	16%	N=53	45%	N=152	26%	N=88	10%	N=33	4%	N=12	100%	N=33
Availability of affordable quality food	21%	N=70	44%	N=150	26%	N=87	9%	N=32	0%	N=1	100%	N=34
Availability of affordable quality health care	25%	N=85	44%	N=151	17%	N=59	3%	N=10	11%	N=36	100%	N=34
Availability of preventive health services	24%	N=81	44%	N=151	15%	N=50	4%	N=13	14%	N=48	100%	N=34
Availability of affordable quality mental health care	6%	N=19	13%	N=44	12%	N=40	9%	N=30	61%	N=212	100%	N=34

Table 38: Question 6

Please rate each of the following characteristics as they relate to Elk Grove as a whole:	Exce	ellent	G	ood	F	air	P	oor	Don'	t know	То	otal
Availability of affordable quality child care/preschool	6%	N=21	20%	N=69	10%	N=33	6%	N=22	57%	N=194	100%	N=339
K-12 education	24%	N=78	41%	N=133	12%	N=39	3%	N=9	21%	N=69	100%	N=328
Adult educational opportunities	8%	N=26	25%	N=84	19%	N=64	10%	N=34	39%	N=131	100%	N=339
Opportunities to attend cultural/arts/music activities	8%	N=27	21%	N=71	33%	N=113	27%	N=91	11%	N=37	100%	N=339
Opportunities to participate in religious or spiritual events and activities	16%	N=55	38%	N=129	16%	N=55	3%	N=11	26%	N=90	100%	N=340
Employment opportunities	1%	N=4	10%	N=32	29%	N=98	37%	N=122	23%	N=78	100%	N=334
Shopping opportunities	11%	N=35	36%	N=118	35%	N=114	18%	N=57	0%	N=1	100%	N=325
Cost of living in Elk Grove	7%	N=24	45%	N=154	38%	N=130	9%	N=30	1%	N=2	100%	N=340
Overall quality of business and service establishments in Elk Grove	10%	N=35	46%	N=157	34%	N=115	10%	N=33	0%	N=1	100%	N=341
Vibrant downtown/commercial area	3%	N=11	14%	N=48	34%	N=116	44%	N=150	4%	N=14	100%	N=339
Overall quality of new development in Elk Grove	7%	N=23	26%	N=88	36%	N=124	24%	N=82	7%	N=23	100%	N=340
Opportunities to participate in social events and activities	9%	N=32	36%	N=120	32%	N=108	15%	N=51	8%	N=26	100%	N=337
Opportunities to volunteer	13%	N=45	44%	N=149	18%	N=60	6%	N=19	20%	N=68	100%	N=341
Opportunities to participate in community matters	13%	N=45	38%	N=129	19%	N=66	14%	N=46	16%	N=53	100%	N=339
Openness and acceptance of the community toward people of diverse backgrounds	22%	N=74	42%	N=143	18%	N=63	6%	N=21	12%	N=40	100%	N=341
Neighborliness of Elk Grove	13%	N=45	38%	N=130	34%	N=117	13%	N=43	1%	N=5	100%	N=340

Table 39: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.		No	,	Yes	T	otal
Made efforts to conserve water	13%	N=45	87%	N=295	100%	N=340
Made efforts to make your home more energy efficient	22%	N=75	78%	N=263	100%	N=338
Observed a code violation or other hazard in Elk Grove	38%	N=129	62%	N=209	100%	N=338
Household member was a victim of a crime in Elk Grove	87%	N=297	13%	N=43	100%	N=340
Reported a crime to the police in Elk Grove	69%	N=235	31%	N=105	100%	N=340
Stocked supplies in preparation for an emergency	69%	N=233	31%	N=106	100%	N=339
Campaigned or advocated for an issue, cause or candidate	67%	N=227	33%	N=112	100%	N=339
Contacted Elk Grove (in-person, phone, email or web) for help or information	45%	N=152	55%	N=188	100%	N=340
Contacted Elk Grove elected officials (in-person, phone, email or web) to express your opinion	67%	N=227	33%	N=112	100%	N=339

Table 40: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Elk Grove?		2 times a week or more		imes a onth		month or ess	Not	at all	Тс	otal
Used Elk Grove public libraries or their services	5%	N=16	17%	N=56	33%	N=109	46%	N=154	100%	N=335
Participated in religious or spiritual activities in Elk Grove	16%	N=53	17%	N=56	16%	N=52	52%	N=174	100%	N=335
Attended a City-sponsored event	1%	N=4	6%	N=21	56%	N=188	36%	N=121	100%	N=334
Used bus, rail, subway or other public transportation instead of driving	7%	N=22	2%	N=6	9%	N=30	83%	N=276	100%	N=334
Carpooled with other adults or children instead of driving alone	18%	N=60	18%	N=59	19%	N=63	46%	N=153	100%	N=335
Walked or biked instead of driving	14%	N=46	18%	N=60	27%	N=92	41%	N=137	100%	N=335

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Elk Grove?	2 times a week or more			imes a onth		month or ess	Not	at all	Тс	otal
Volunteered your time to some group/activity in Elk Grove	13%	N=43	18%	N=61	22%	N=72	47%	N=158	100%	N=334
Participated in a club	10%	N=35	15%	N=51	14%	N=46	61%	N=203	100%	N=335
Talked to or visited with your immediate neighbors	47%	N=157	29%	N=97	18%	N=61	6%	N=19	100%	N=334
Done a favor for a neighbor	24%	N=81	29%	N=96	35%	N=117	12%	N=41	100%	N=335

Table 41: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?		nes a or more		times a onth		a month less	Not	at all	Tc	otal
Attended a local public meeting	1%	N=2	7%	N=22	33%	N=109	59%	N=195	100%	N=328
Watched (online or on television) a local public meeting	1%	N=5	6%	N=20	27%	N=92	65%	N=218	100%	N=335

Table 42: Question 10

Please rate the quality of each of the following services in Elk Grove:	Exc	ellent	G	ood	F	air	P	oor	Don'	t know	Тс	otal
Police/Sheriff services	31%	N=100	46%	N=148	14%	N=46	6%	N=18	4%	N=12	100%	N=324
Crime prevention	18%	N=60	44%	N=145	25%	N=83	5%	N=16	7%	N=23	100%	N=327
Traffic enforcement:	20%	N=64	41%	N=133	21%	N=68	14%	N=46	5%	N=16	100%	N=327
Street repair	13%	N=42	36%	N=119	31%	N=102	15%	N=50	5%	N=15	100%	N=328
Street cleaning	17%	N=57	38%	N=126	26%	N=86	13%	N=42	6%	N=19	100%	N=330
Street lighting	18%	N=60	54%	N=177	21%	N=68	5%	N=17	2%	N=6	100%	N=328
Sidewalk maintenance	14%	N=46	45%	N=147	25%	N=80	10%	N=34	6%	N=19	100%	N=326
Traffic signal timing	10%	N=32	38%	N=124	28%	N=91	25%	N=81	0%	N=1	100%	N=329
Bus or transit services	2%	N=8	16%	N=52	9%	N=31	11%	N=35	62%	N=204	100%	N=330
Garbage collection	38%	N=126	49%	N=162	10%	N=34	2%	N=5	1%	N=3	100%	N=330
Recycling	35%	N=115	50%	N=164	11%	N=37	3%	N=9	1%	N=3	100%	N=328
Yard waste pick-up	36%	N=118	48%	N=156	11%	N=35	3%	N=11	2%	N=8	100%	N=328
Storm drainage	22%	N=73	45%	N=149	15%	N=50	5%	N=18	12%	N=39	100%	N=329
Utility billing	15%	N=50	43%	N=139	25%	N=81	12%	N=40	5%	N=17	100%	N=327
Land use, planning and zoning	4%	N=13	20%	N=65	21%	N=70	34%	N=113	21%	N=69	100%	N=330
Code enforcement (weeds, abandoned buildings, etc.)	7%	N=23	26%	N=87	29%	N=96	17%	N=55	21%	N=69	100%	N=330
Animal control	11%	N=35	35%	N=114	18%	N=59	7%	N=24	30%	N=98	100%	N=330
Economic development	5%	N=15	20%	N=67	25%	N=82	32%	N=106	17%	N=57	100%	N=327
Public library services	23%	N=77	28%	N=93	12%	N=38	3%	N=10	34%	N=111	100%	N=329
Public information services	14%	N=47	35%	N=114	18%	N=60	8%	N=26	25%	N=82	100%	N=329
Cable television	11%	N=36	34%	N=112	15%	N=49	13%	N=43	26%	N=86	100%	N=326
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	7%	N=24	15%	N=49	12%	N=40	9%	N=30	57%	N=186	100%	N=329
Preservation of natural areas such as open space, farmlands and greenbelts	12%	N=38	31%	N=100	23%	N=75	22%	N=72	13%	N=42	100%	N=32

Please rate the quality of each of the following services in Elk Grove:	Excellent		Good		F	air	Р	oor	Don'	t know	Тс	otal
Elk Grove open space	10%	N=34	31%	N=102	26%	N=85	20%	N=65	13%	N=42	100%	N=328
City-sponsored special events	13%	N=43	36%	N=116	21%	N=68	9%	N=28	21%	N=69	100%	N=324
Overall customer service by Elk Grove employees (police, receptionists, planners, etc.)	17%	N=56	40%	N=131	23%	N=76	7%	N=23	13%	N=43	100%	N=329

Table 43: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Exc	ellent	G	ood	F	air	Po	oor	Don't	: know	Тс	otal
The City of Elk Grove	16%	N=54	48%	N=158	25%	N=81	7%	N=23	4%	N=12	100%	N=328
The Federal Government	1%	N=3	26%	N=86	33%	N=109	28%	N=93	12%	N=39	100%	N=330

Table 44: Question 12

Please rate the following categories of Elk Grove government performance:	Exc	cellent	G	ood	F	air	Р	oor	Don't	t know	То	otal
The value of services for the taxes paid to Elk Grove	8%	N=25	36%	N=116	32%	N=103	18%	N=59	7%	N=23	100%	N=326
The overall direction that Elk Grove is taking	8%	N=25	28%	N=90	26%	N=85	35%	N=114	4%	N=12	100%	N=326
The job Elk Grove government does at welcoming citizen involvement	9%	N=28	31%	N=100	20%	N=66	18%	N=60	22%	N=72	100%	N=326
Overall confidence in Elk Grove government	7%	N=23	34%	N=109	25%	N=80	30%	N=98	5%	N=15	100%	N=325
Generally acting in the best interest of the community	8%	N=25	33%	N=106	25%	N=80	29%	N=93	6%	N=21	100%	N=325
Being honest	9%	N=28	29%	N=95	22%	N=73	22%	N=71	18%	N=59	100%	N=326
Treating all residents fairly	9%	N=28	31%	N=103	20%	N=67	17%	N=55	23%	N=74	100%	N=327

Table 45: Question 13

How often do you visit Old Town Elk Grove?	Percent	Number
A few times a week or more	9%	N=28
2-4 times a month	23%	N=73
Once a month or less	54%	N=169
Not at all	14%	N=44
Don't know	0%	N=1
Total	100%	N=315

Table 46: Question 14

How often, if at all, do you visit Old Town Elk Grove for each of the following?	N	ever	R	arely	Som	etimes	Freq	uently		lot icable	Тс	otal
Dining/nightlife/entertainment	23%	N=73	33%	N=105	34%	N=107	7%	N=21	4%	N=12	100%	N=318
Nails/hair/spa services	54%	N=171	14%	N=43	14%	N=44	8%	N=25	10%	N=31	100%	N=314
Boutique shopping	45%	N=144	25%	N=80	18%	N=56	3%	N=9	9%	N=29	100%	N=318
General shopping	45%	N=144	28%	N=88	15%	N=49	6%	N=18	6%	N=19	100%	N=318
Special events	20%	N=63	31%	N=99	34%	N=110	10%	N=31	5%	N=17	100%	N=320

How often, if at all, do you visit Old Town Elk Grove for each of the following?	N	ever	Ra	arely	Som	etimes	Freq	uently		lot icable	Тс	otal
Art gallery/art purchase	64%	N=203	19%	N=59	8%	N=26	1%	N=4	8%	N=26	100%	N=318
Real estate/accounting/banking/tax/legal services	70%	N=223	11%	N=35	6%	N=19	5%	N=17	8%	N=25	100%	N=319
Auto/home improvement services	63%	N=201	16%	N=52	10%	N=33	4%	N=14	6%	N=19	100%	N=319
Places of worship	77%	N=246	6%	N=18	3%	N=8	5%	N=16	10%	N=31	100%	N=319
Education or lessons (dancing, martial arts, etc.)	77%	N=244	8%	N=24	4%	N=13	3%	N=8	9%	N=28	100%	N=317
Business services	56%	N=178	20%	N=63	13%	N=40	4%	N=12	8%	N=27	100%	N=320
Other	41%	N=118	14%	N=41	12%	N=35	1%	N=3	31%	N=88	100%	N=285

Table 47: Question 15

What type of new development, if any, would you like to see in Old Town Elk Grove? (Please check all that apply.)	Percent	Number
Performing arts theater	41%	N=129
Outdoor concert/special event venue	49%	N=155
Activities or destinations for children and families	40%	N=127
Movie theater	23%	N=72
Seasonal ice rink	34%	N=109
Plaza setting (benches, landscapes and promenade)	45%	N=144
Community park	25%	N=80
History center/displays	32%	N=100
Museum	34%	N=109
Boutique shopping	22%	N=69
General shopping	27%	N=87
Fine dining	47%	N=149
Casual dining	51%	N=163
Office space	6%	N=18
Other	9%	N=27
None	6%	N=18
Don't know	7%	N=21

Total may exceed 100% as respondents could select more than one option.

Table 48: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	N	ever	Ra	rely	Som	etimes	Us	ually	Alv	ways	Тс	otal
Recycle at home	1%	N=3	1%	N=2	3%	N=9	18%	N=58	77%	N=245	100%	N=317
Purchase goods or services from a business located in Elk Grove	0%	N=0	1%	N=4	18%	N=56	59%	N=187	22%	N=70	100%	N=317
Eat at least 5 portions of fruits and vegetables a day	1%	N=4	12%	N=38	34%	N=107	38%	N=121	15%	N=47	100%	N=317
Participate in moderate or vigorous physical activity	2%	N=5	13%	N=42	29%	N=93	35%	N=112	21%	N=66	100%	N=318
Read or watch local news (via television, paper, computer, etc.)	1%	N=2	6%	N=20	16%	N=52	26%	N=84	51%	N=162	100%	N=320
Vote in local elections	4%	N=12	2%	N=5	4%	N=14	13%	N=42	77%	N=247	100%	N=320

Table 49: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	21%	N=66
Very good	46%	N=148
Good	28%	N=90
Fair	4%	N=14
Poor	1%	N=2
Total	100%	N=320

Table 50: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be	Percent	Number
Very positive	7%	N=21
Somewhat positive	21%	N=67
Neutral	50%	N=159
Somewhat negative	18%	N=58
Very negative	5%	N=16
Total	100%	N=321

Table 51: Question D4

What is your employment status?	Percent	Number
Working full time for pay	51%	N=162
Working part time for pay	11%	N=36
Unemployed, looking for paid work	5%	N=16
Unemployed, not looking for paid work	2%	N=7
Fully retired	31%	N=98
Total	100%	N=319

Table 52: Question D5

Do you work inside the boundaries of Elk Grove?	Percent	Number
Yes, outside the home	27%	N=83
Yes, from home	8%	N=25
No	65%	N=205
Total	100%	N=313

Table 53: Question D6

How many years have you lived in Elk Grove?	Percent	Number
Less than 2 years	9%	N=28
2 to 5 years	12%	N=39
6 to 10 years	21%	N=66
11 to 20 years	25%	N=81
More than 20 years	33%	N=106
Total	100%	N=320

Table 54: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	97%	N=309
Building with two or more homes (duplex, townhome, apartment or condominium)	3%	N=9
Mobile home	0%	N=1
Other	0%	N=0
Total	100%	N=319

Table 55: Question D8

Is this house, apartment or mobile home	Percent	Number
Rented	10%	N=32
Owned	90%	N=284
Total	100%	N=316

Table 56: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	5%	N=15
\$300 to \$599 per month	6%	N=20
\$600 to \$999 per month	8%	N=24
\$1,000 to \$1,499 per month	28%	N=87
\$1,500 to \$2,499 per month	38%	N=117
\$2,500 or more per month	15%	N=45
Total	100%	N=308

Table 57: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	64%	N=204
Yes	36%	N=114
Total	100%	N=318

Table 58: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	68%	N=216
Yes	32%	N=103
Total	100%	N=319

Table 59: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all		
sources for all persons living in your household.)	Percent	Number
Less than \$25,000	3%	N=10
\$25,000 to \$49,999	9%	N=28
\$50,000 to \$99,999	38%	N=112
\$100,000 to \$149,999	35%	N=105
\$150,000 or more	14%	N=42
Total	100%	N=297

Table 60: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	90%	N=279
Yes, I consider myself to be Spanish, Hispanic or Latino	10%	N=32
Total	100%	N=311

Table 61: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	2%	N=6
Asian, Asian Indian or Pacific Islander	8%	N=26
Black or African American	7%	N=22
White	80%	N=247
Other	9%	N=29

Total may exceed 100% as respondents could select more than one option.

Table 62: Question D15

In which category is your age?	Percent	Number
18 to 24 years	3%	N=8
25 to 34 years	7%	N=23
35 to 44 years	16%	N=50
45 to 54 years	27%	N=85
55 to 64 years	23%	N=74
65 to 74 years	18%	N=58
75 years or older	6%	N=19
Total	100%	N=317

Table 63: Question D16

What is your sex?	Percent	Number
Female	53%	N=165
Female Male	47%	N=149
Total	100%	N=314

Table 64: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	38%	N=123
Land line	26%	N=83
Both	36%	N=114
Total	100%	N=320

Verbatim Responses

The following pages contain the respondents' verbatim responses as entered in the web survey and have not been edited for spelling or grammar. Responses have been sorted in alphabetic order.

What types of activities, amenities, shops or services would encourage you to visit Old Town Elk Grove more often?

- Awnings to permit shade and protection from rain on sidewalks when shopping.
- A vibrant synergy of shops, restaurants, culture, film, places to hang out modeled after a European village. No more fake stucco.
- A brewery or at least a pub with micro beers. Elk Grove brewery is missed and EG is one of the only areas in Sac Co that does not have a brewery.
- A coffee shop like Starbucks, a wine bar, a park with benches, music events.
- A good restaurant, better walkability to window shop. Irish pub /Bar / dance club, coffee shop, breakfast place
- A high end mall or out door shopping center. Something that resembles the fountains or Galleria in Roseville. We also need local chains and higher end places to eat. Need high end cosmetic service.
- A place for community plays. Right now we have to go into Sacramento for all plays unless one of the local high school's have one!
- A real shopping mall and not a discount outlet mall
- A train station, aka public transportation in the form of rail with busses going to and from, and all around that new transportation hub could be opportunities for shopping, dining, and cultural event
- Activities and jobs for retirees
- Affordable shopping, parking, more minority/multicultural events, venues and shops, community events for seniors, informational services....
- Although City hall is not located there. Old Elk Grove = A plaza with out door music for east and west Elk Grove to meet. Covered for summer heat and warm inviting place for winter.
- Amenities: widen EG Blvd thru Old Town, better and safer parking.
- An interesting focal point for a destination. Improved walking & parking.
- Another restaurant similar to The Brick House. Sometimes it's so packed, but we want the live music and great food. Nowhere else like there in Old Town.
- Any restraunt that is not a chain. It would be nice to see the brew pub replaced.
- Art Center and museum, parks and area for parking that is senior friendly. This area of Elk Grove should have a Senior Center as well as the Laguna area.
- Art galleries, wine tasting, better shopping and ease of parking in the area.
- Because of the confined nature of old EG, it's hard to say. If you get too many people there at once, it's not pleasant for anyone.
- Better & convenient parking
- Better parking and more places to sit as one walks along the street.
- Better parking, more park like setting, wider sidewalks, make it a safer neighborhood.
- Better parking, overpass over the trains,
- Better parking.
- Better Public Parking
- Better traffic flow & parking. I would like to see more dining that offer outdoor seating. Whenever I have attended an event, as with many others we bring our dogs & there is no outside dining option
- Blues or jazz club, good restaurant with reasonable prices.

- Book, music and movie store, great breakfast cafe, musical theater and/or playhouse, See's candy or Rocky Mountain chocolate factory, bakery and/or lumch cafe, nice history museum, outdoor concerts.
- Bookstore
- Boutique shops, more dining, better parking. It's very hard to park in old town.
- Boutiques and specialty shops with easier & more visible parking. Too many spots for parking seem restrictive. Traffic can be troublesome at times
- Breakfast
- Casual but good restaurants for breakfast and lunch; quality dining restaurants and brewpub; a performing arts center; a community volunteer center; various services (see Old Town in Lodi)
- Casual dining, ice cream, coffee
- Casual dining, outdoor activity
- Casual restaurants, local food vendors, a Bakery, farmers market, clean/quality thrift store, community events/ice rink/plaza, HARDWARE STORE!!!
- Casual restaurants. business that are open in the evening
- City puts too Much \$ into Old Town. It is over rated and really is not that historical. The main street is too busy, and crossing the street can be dangerous. Ice skate ring is a total waste of \$
- Clothing stores, neighborhood nursery, shoe stores for men and women, ethnic casual restaurants.
- Community events including community outreach by local police to help enhance our personal neighborhoods. More community watch outreach. I would like to establish one in my neighborhood however I ha
- Concerts, general dining, nightlife (anything past 9pm)
- Concerts...
- Convert the winery building into a destination shopping experience and loft office space to bring workers and their spending money into the area.
- Decent walking mall with non-chain shops, brewery, park/outdoor area, running paths that actually connect and go somewhere
- Dine-in casual Restaurants for breakfast and lunch (not fast foods).
- Dining options
- Downtown needs revamp and Improvement to bring people in. Good examples: Pleasanton, Livermore, Saratoga.
- Eateries, hardware store, nightlife, garden shops, home decor shops, new Italian Deli is good, need more parking and more of everything but we have limited buildings to work with.
- Extension of existing environment and a nice coffee house
- Family oriented activities
- Farmers Market would be fantastic.
- FINE DINING ESTABLISHMENT
- Fine dining, butcher shop/deli, Kovars martial arts academy from Laguna
- Fine restaurants, Shopping, Movie Theater, Plaza Setting
- Finish the mall.
- Finish the mall. Although by now the overall design will need to be revisited to acheive higher sustainablility characteristics. Id enjoy to hear those talks and chime in.
- Flea Markets
- FREE PARKING CLOSER TO THEIR BUSINESS ESTABLISHMENTS.
- Give a face lift to outdated buildings so they all look nicer and newer
- Give it up. Any other city would have leveled the place. 'Old Town' is just a thing to be interested in have something to do. All it does is create congestion. It's an embarrassment.
- Go carting, miniature golf, rock climbing wall, arcade.
- Good restaurants, major brand gasoline service stations, high end grocery stores like Bel Air, Raleys, or Safeway, and barber shops.

- History centers museums that emphasize the important part this area was to the discovery of gold and in settling the West.
- I don't think focusing on Old Town Elk Grove is necessary... you'll need to create something on the west side of hwy 99 to include those residents in the Stonelake area and anyone west of Bruceville
- I miss the Elk Grove Brewery, we need something like that instead of just Bob's bar.
- I still consider myself new to Elk Grove so I don't have any additional recommendations at this time.
- I think a performing arts theater open to all ages and community members to participate and build a community theater group would fill a void.
- I would like street signs visible in both directions at Elk Way & Elk Grove Florin and lighting on the West side of the intersection
- I would like to see a greater variety of gift type stores. Currently, it just seems like it is nothing but salons.
- I would like to see a venue for small scale concerts/shows such as at the Sutter Creek Theater. If doable, a good site could be the old Brewery. A community park/plaza. Traffic is an issue.
- I would like to see the city do something nice with the Old Town Plaza (ex-sand & gravel pit), like maybe a park like setting. And maybe an old fashioned train station in the lot on the other side of
- I would visit old town Elk Grove more if traffic wasn't so bad. Elk Grove Blvd. is horribly congested, I avoid even grocery shopping there at certain times of the day. (I live in old Elk Grove).
- If it promoted the history of Elk Grove more instead of being just shops that no one really visits.
- If it was easier to navigate and get around in Old town I might go more often. I would recommend an annual wine walk like Willow Glen, San Jose CA does. It is charity event, people spend \$
- Improve or reroute central traffic flow/parking, improve bike/walk/shuttle access, remove nearby blighted strip malls, history/railroad features, build public venue for social events/city hall THERE
- International food store
- It feels crowded and everytime I pass by there. Roads are too narrow.
- It's hard to feel comfortable there because even though the speed limit is 25, people zip through. And I live on the west end of town, so it's hard to get across town, esp. at Walmart and 99!!!
- Just more to do in general. Sometimes I go down there and feel like all there is are a bunch of trashy bars.
- Lack of parking and the narrow street is what keeps me from visiting Old Town Elk Grove. I only visit Old Town to go to the Brick House Restaurant. Also, there are mostly salons in Old Town.
- Less traffic and more parking.
- Less traffic congestion.
- Let Old Town Elk Grove go to much energy is spent on a nothing location. There are so many nicer places in Elk Grove than Old Town. It has turned into a big beauty parlor and nothing more.
- Locally owned and operated shops and restaurants. too many national chain restaurants and stores in town
- Locally-owned restruants, breweries, and/or pubs.
- Look @ Folsom Palladio Lots of things in one area/ Sunriver Oregon4fun. Outdoor dining for summer evenings/ coffee shop/bakery/restaurant for mornings/bookstore/plaza with benches/fountains to linger
- Lose Byblos art and garden

- Making parking easier and more ample. The library especially. I stopped going when you changed the parking. The building is lovely!
- McManamins-type pub/micro-brewery (Oregon), med level steakhouse/seafood restaurant and/or Harris Center For The Arts-type performing arts center (Folsom Lake College) w/ decent entertainment, IMAX
- Microbrew House, Blueshouse Pub, Teen Center
- More and better shops. More and better restaurants. A community park with some planned activities or events, i.e., art show, craft or fine arts show, summer play or music events.
- More casual eating spots and a movie theater would be awesome. Allow the food trucks to do more Food Truck Round-ups.
- More craft, wine, antique, musical events
- More farmers markets, parades, other shopping other than salons.
- More for children and a movie theater.
- More genereal activity to poplate the streets and buildings. Adult education activities. Good independent coffee shop (like Plantation Roast used to be). Grocery selling fine foods. Delicatessen.
- More high end restaurants. No franchises. Bring back the Elk Grove brewery.
- More parking, it's a pain to park in OLD TOWN.
- More parking; more dining options; more activites such as movie theater or performing arts
- More places for activities with pets (dogs) without leash more dog parks.
- More places to go. Not relevant to me currently.
- More public parking and less nail/beauty salons (20 plus within 1mile is ridiculous.
- More special events, more shopping, I would like to see more festivities at all the major holidays. It would be nice to have something at Christmas that is a little more than a 1 day event.
- More street fairs similar to the Dicken's Fair held after Thanksgving. Improved parking and more parking. Parades and other community events.
- More walking-running trails, connect existing trails and build the aquatics center.
- Mostly restaurants, casual breakfast/scoffee shop (not Starbucks)
- Muscial entertainment like a jazz club and more upscale dining options.
- Museum, anything of interest/educational for kids/, plaza
- Need more dining opportunities and "one of a kind" boutique shopping to make it attractive. Need to do away with more "common"storefronts that can be more easily accessed in other parts of town.
- Nice Fun restaurants, definately a movie theater, children entertainment
- Night entertainment
- Nightlife, bars and taverns that are separate from a restaurant-chain; shopping centers need more curb appeal in Old Town; bakeries; an easier place to park so you can walk to various shops.
- None. The traffic and parking are a mess, so I do not visit Old Town Elk Grove at all.
- None. Old Town is simply a bottle-neck on Elk Grove Boulevard
- NONE....until you get some NEW BLOOD running Old Town it just isn't going to happen. That same o, same o stuff just doesn't work anymore. Food Trucks take our money and run......JMHO
- Nothing. Old Town is just that "OLD". Nothing would entice me to visit unless I aboslutely had to.
- Old Town E. G. parking and street space are still too confining and jammed. Widening the streets is the ONLY thing that would encourage more consumers & keep businesses from closing down.
- Old Town EG is a treasure and should be enhanced,. Encourage a railway stop and remodeling historic buildings to showcase what a special place EG is and that it's not just "a place of strip malls."

- Old Town Elk Grove needs to relocate. Take look at Livermore or Pleasanton each of them have rebuilt their old towns. Elk Grove's Old Town is disrupted by the rail road. There is not enough parking
- Old Town Elk Grove Sucks for parking !!!!
- Old town has no real character, it is boring and there is nothing of real interest. It is a waste of city money and effort to support the property owners in old town. It is just an old part of town
- Old Town is not a good shopping destination because of limited parking. I would like to see Old Town and the Elk Grove Regional Park developed as a living museum with stores, businesses, schools, etc.
- Old town needs more dining to draw day and evening. Music is always a good way to get community out and meeting
- Old town should be used for special community events as always. Not enough space for anything permanent mentioned above.
- Open the road up from single lane to 2 lanes in each direction more off street parking. Congestion now as things stand.
- Other areas of Elk Grove should be the focus of development.
- Outlet shopping like Vacaville. Jcoenney!!! Sears. So we never have to take our business out of EG!!
- Parking is inadequate for large gatherings of people. Large events cause street closures and inconvenience residents who use Elk Grove Boulevard.
- Parking is terrible. Design of street makes for bad traffic and dangerous conditions
- Parking is too difficult
- Performing Arts center
- PERFORMING ARTS!! A theater attractive enough to bring symphonies, ballets and plays to Elk Grove.
- Pick a theme. City of Benica was successful in revitalizing their downtown when they concentrated on "antiques" (different from 2nd hand stores). Find a theme---a local need and then fill it.
- Pistol Firing Range; Golf (i.e. Driving Range; Nice Restaurants; Open air concerts; parades; something like the downtown Thursday nights were with street vendor boths, etc.
- Places to eat in old town, Family places would be great. We need a place like Wacky Tacky or Incredible Johns. More places for families. the new part of EG gets everything Old Town gets nothing.
- Planters in the street causes congestion
- Public Market and Central Gathering Space
- Public tennis courts, recreational bike lanes away from vehicle traffic, fish and dock pond.
- Rather than more chain restaurants & businesses I'd like to see more mom & pop type businesses . We have far too many of the same thing (McDonalds , Taco Bell, ect. More of the small town feel places
- Recently moved here from Rdg. & I must say Redding has a Mall, most everything is within 10 min. driving. Here there's no mall, stores are all over the place, nothing but stopping at lights & U-turns
- Seasonal ice rink and THAT IS IT! LEAVE OLD TOWN THE WAY IT IS!! It's called OLD TOWN FOR A REASON.
- Shopping
- Shopping, fine dining, entertainment
- Small coffee and dining establishments that would draw locals in ... also LESS nail/hair salons!
- Something for kids and families.
- Special events, better parking/easier accessibility...festive environment, music, hands on activities for children, rides (such as train or carousel or horse and buggy), special foods, food festival
- Steak house, arts facility for concerts, etc

- Tear 90% of it down and start over
- The amount of traffic that flows through Old Town on Elk Grove Blvd. is a detriment to development of Old Town. To bring an effective change would require a remake of the entire area. Good Luck.
- The ice rink was very entertaining and fun, many of our families went out several times to have family fun night.
- The narrow road makes it impossible to ride a bicycle correctly (off the sidewalk) in Old Town. I think the space is too limited to put in a large scale venue.
- The old Elk Grove Brewery was very good and I wish it would return. Any improvement in restaurants and entertainment would be appreciated.
- The only thing that would get me to Old Town would perhaps be doing something with the RR property.....what? Not sure...perhaps a Farmers Mkt. would be one. A Basque Restaurant would be great.
- The poor traffic flow caused by narrow streets and train tracks combined with lack of parking in Old Town makes it a nightmare to visit there. I avoid that area at ALL COSTS.
- Theatre, up scale cocktail bar
- They need to be open weekends. All businesses should have similar work hours & days open. Bakery, coffee,
- Traffic planning very poor parking for shopping poor train traffic causes congestion for prolonged periods
- Traffic, railroad, and lack of parking make Old Town a hard sale. Need a destination like a theatre. There's a need for something other than youth sports. EG is a cultural wasteland.
- Transportation hub for light rail and buses. University. Business incubator. Research facilities. High density housing. Whole Foods. Lending facilities for tools. Adult learning thru co-teaching.
- Two things. Old Town Elk Grove needs additional critical mass (i.e. shops) to attract a significant number of people. Further, an Amtrak station is needed both for tourists and commuters.
- Unfortunately, EG Blvd through old town is a bottleneck. Add a train and it's impossible.
- Until you fix the traffic problems, stop doing stuff downtown. A second RR crossing to allow for detours would help. INFRASTRUCTURE FIRST THEN DEVELOP SEEMS COMMON SENSE. DO LEADERS EVER DRIVE?
- Upscale dining
- Upscale shopping
- Urban planning 101, people attract people... Old Town potential. A more acitive nightlife (movie theater, restaurants, bars), would bring me in more. Traffic improvements would be needed.
- Variety of specialty shops -- not just nail salons
- Want to see a mall in Elk Grove
- We like the monthly food truck event. We go every month.
- We need a nice seafood / steakhouse, like Cattleman's or Claim Jumpers as well as an outdoor venue for concerts and plays.
- We need more arts and theatre in Elk Grove, We have to revive the Open Air Mall on Grant Line, It has become an Eye Sore and either use it or lose it, Or give it some religious facility for free.
- Widen the road, currently no parking for most of the businesses, stop the commercial trucks from stopping in the middle of the street to make deliveries and that includes UPS
- Widen the street and more parking
- With all the new housing developments home owners are in need of mid level pricing antique, thrift stores and house hold furnishings and decor stores.
- Would love to see more shopping in ElkGrove, mall or outlet. Would also like to see more music /concert events come to town. Need a place for artist to come and perform.

- Would need street improvement to enhance use. Drive Elk. Grove weekly to church and it is nasty at times. Avoiding it completely during current construction if possible. Lov the town
- Year round ice-skating rink, book stores, children museum