MINUTES OF THE REGULAR ARTS COMMISSION MEETING
Thursday, May 18, 2022
Elk Grove City Hall
8380 Laguna Palms Way

1) CALL TO ORDER/ROLL CALL
The regular meeting of the Art Commission was called to order by Chair Nan Mahon at 6:35PM on May 18, 2022.

Present: Nan Mahon, Cheryl Griess, Leslie Sandefur, and Liz Irons
Absent: Sally Guttridge

Also Present: Lana Yoshimura, Darrell Doan, Theresa Gutierrez and Markos Egure

2) PUBLIC COMMENT:
   a. None.

3) GENERAL ADMINISTRATIVE UPDATE
   3.1 WIDE OPEN WALLS: Darrell Doan, City Economic Development Director, introduced himself and said he is restarting the Wide Open Walls in Elk Grove discussion which the Commission heard last month. He understood the presentation by Wide Open Walls CEO/Founder David Sobon was not well received and apologized for not being in attendance. Mr. Doan and the Commissioners discussed the pros and cons of this project for Elk Grove. He stated his thoughts on bringing the festival to Elk Grove as an economic generator to increase tourism. Mr. Doan mentioned starting with the following four or five mural locations near Old Town Elk Grove: Citizen Communications Building next to Bank of America; Custom Fireside; Sign Center; Mountain Mike Pizza; and Ocean Fish & Chips.

Mr. Doan explained the process if the building is in the Old Town Historic District as needing approval from the City’s Historical Preservation Committee and City Planning Commission, with possible appeals within 30 days. Mr. Sobon has requested a grant of $25,000 for the murals. This funding request would go to the City Council as a funding agreement and approval in the future. Mr. Doan will arrange for another presentation by Mr. Sobon on the locations, artists, and themes as the next step of this project.

   3.2 Approval of minutes from April 21, 2022, meeting were approved as presented.

   3.3 Lana Yoshimura provided an update on the Commission budget. The Iris Awards final budget was $3,154.58. The current Commission balance is $35,541.57. The new fiscal year begins on July 1st, at that time $18,000 will be added to the Commission budget.

4) REGULAR AGENDA ACTIONS ITEMS/POSSIBLE RECOMMENDATIONS

Item 4.1. Public Art Projects
   4.1.1 Oasis Park - No update on artwork.
4.1.2 Old Town Plaza - No update on artwork.

Item 4.2 Commission Projects
4.2.1 Trail Signage project - No update on project.

4.2.2 Utility Box Beautification project – Waiting on Sign Center staff to install the
wraps as they have minimal staffing at this time.

4.2.3 Beer and Ballet event – No update on project

4.2.4 Mural on Union Pacific Container near Old Town Plaza - Mrs. Irons reported
she’s working with Congressman Bera’s office to connect her to Union Pacific
regarding this project.

4.2.5 Mural on Fire Poppy – Artwork and contract will go to the City Council in June
for approval.

Item 4.3 Events
4.3.1 Iris Awards 2022 – May 18, 2022
   4.3.1.1 Commissioners thought the event went well overall. For next year,
Mrs. Mahon gave suggestions for a semi-formal event with hors d’oeuvres, held on a
weekend, and to increase to 7 awards for better attendance. The Community Council
Awards was mentioned as an example of an event to emulate, but guests are charged
for that event. No decision was made on charging for the event in the future.

   Other suggestions include:
   - Holding the event on even years so the next awards would be in 2024;
   - Add language to the flyer stating the purpose of the awards and
     “performances by”;
   - Need to work on coordination for people to stay for pictures.

4.3.2 Big Band Summer Concert – June 25, 2022
   4.3.2.1 Event to be held at Old Town Plaza from 5:30PM – 8PM. Mrs. Mahon
is still seeking swing dancers to perform and may contact dance studios. There will
be two food trucks and water. Ms. Yoshimura has ordered three porto-potties and
200 chairs as directed by the Commission.

5) COMMISSION COMMENTS/FUTURE AGENDA ITEMS
5.1 Concert with School of Rock and advanced music students partnering with
professional musicians for the event, sometime June 2023 - No update on this idea.

5.2 Musical Event – March 2023
Ideas were suggested to host a Spring music event such as “Smoky Joe’s Café”, a
cabaret style event. Ms. Yoshimura will contact Sun Grove Church to see what days
would be available in early March 2023.

Mrs. Mahon stated she would like to have Commission members state what future
projects they would personally like to be in charge of at the next meeting to distribute
the workload.
6) ADJOURNMENT
The meeting was adjourned at 8:15pm by Mrs. Mahon.

NAN MAHON, CHAIR
ELK GROVE ARTS COMMISSION

[Signature]

PREPARED BY:
CHERYL GRIESS, VICE CHAIR