

2012 Sponsorship Opportunities



Premier Stage Sponsor – \$8,000*

- Company logo/name associated with the main stage
- Official sponsor of VIP Lounge featuring your company signage and promo materials
- Welcome signage at main entrance of park featuring your company logo
- One company banner displayed prominently on stage area and up to two banners in high-traffic viewing areas*
- Premier reserved seating branded with your company logo
- Company logo/name featured on event map
- 30-second PSAs about your company played on event station 104.7
- Your company's banner ad featured on event website
- Fireworks "grand finale" with company recognition announcement
- Company logo featured on more than 40 staff shirts
- Company promotional announcements made throughout event
- Promo ads featuring your company logo in 45 buses reaching more than 100,000 riders
- Logo recognition in the event program, distributed to more than 20,000 participants
- Flyers with company name featured at various public counters in Elk Grove
- Ad featuring your company name in the Elk Grove Chamber of Commerce newsletter, reaching more than 2,000 local businesses
- Company name featured in City of Elk Grove newsletter that reaches every resident and business in Elk Grove (more than 51,000)
- Company name featured on event website
- Company name in local print media advertisements
- VIP Lounge* access for up to 12 individuals and 6 parking passes
- Commercial booth space to display company information*

Premier Sponsor – \$5,000

- Fireworks "mini grand finale" with company recognition announcement
- Company promotional announcements made throughout event
- Your company's banner ad featured on event website
- Premier reserved seating
- Your company logo featured on event golf carts
- Company logo featured on more than 40 staff shirts
- Promo ads featuring your company logo in 45 buses reaching more than 100,000 riders
- Logo recognition in the event program, distributed to more than 20,000 participants
- Flyers with company name featured at various public counters in Elk Grove
- Ad featuring your company name in the Elk Grove Chamber of Commerce newsletter, reaching more than 2,000 local businesses
- Up to two company banners displayed prominently in high-traffic viewing areas*
- Company name featured in City of Elk Grove newsletter that reaches every resident and business in Elk Grove (more than 51,000)
- Company name featured on event website
- Company name in local print media advertisements
- VIP Lounge* access for up to 10 individuals and 5 parking passes
- Commercial booth space to display company information*

Red Sponsor – \$2,500

- Promo ads featuring your company logo in 45 buses reaching more than 100,000 riders
- Event flyer featuring your logo, reaching more than 18,000 Elk Grove students
- Your company's banner ad featured on event website
- Logo recognition in the event program, distributed to more than 20,000 participants
- Flyers with company name featured at various public counters in Elk Grove
- Ad featuring your company name in the Elk Grove Chamber of Commerce newsletter, reaching more than 2,000 local businesses
- Banner prominently displayed on site featuring company name*



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- Company name featured in City of Elk Grove newsletter that reaches every resident and business in Elk Grove (more than 51,000)
- Company name featured on event website
- Company name in local print media advertisements
- VIP Lounge* access for up to 8 individuals and 4 parking passes
- Commercial booth space to display company information*

White Sponsor – \$1,750

- Recognition in the event program, distributed to more than 20,000 participants
- Flyers with company name featured at various public counters in Elk Grove
- Ad featuring your company name in the Elk Grove Chamber of Commerce newsletter, reaching more than 2,000 local businesses
- Banner prominently displayed on site featuring company name*
- Company name featured in City of Elk Grove newsletter that reaches every resident and business in Elk Grove (more than 51,000)
- Company name featured on event website
- Company name in local print media advertisements
- VIP Lounge* access for up to 6 individuals and 3 parking passes
- Commercial booth space to display company information*

Blue Sponsor – \$1,000

- Banner prominently displayed on site featuring company name*
- Company name featured in City of Elk Grove newsletter that reaches every resident and business in Elk Grove (more than 51,000)
- Company name featured on event website
- Company name in local print media advertisements
- VIP Lounge* access for up to 4 individuals and 2 parking passes

Booth Sponsor – \$750

- Commercial booth space to display company information or sell merchandise*
- VIP Lounge* access for up to 4 individuals and 2 parking passes

Star Sponsor – \$500

- Banner prominently displayed on site featuring company name*
- VIP Lounge* access for up to 2 individuals and 1 parking pass

* Only one Premier Stage Sponsor opportunity available

* Banner supplied by sponsor

* VIP Lounge is an air-conditioned area that includes refreshments, private restrooms, and more.

*Sponsor is responsible to bring booth, chairs, and tent during the event.