



MEDIA ADVISORY

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Elk Grove Police Department to Em“bark” on a New Relationship!

WHAT

The Elk Grove Police Department K-9 Unit will accept a **\$5,000 donation** from Raley's and Milk-Bone® to be used towards the purchase of a new police dog. This ceremony will also include a K-9 unit skills demonstration.

WHO

Elk Grove Police Chief Lehner

Elk Grove Police K-9 unit members

City of Elk Grove representatives

Representatives from Milk-Bone

Representatives from Raley's

WHERE

Raley's

4900 Elk Grove Blvd

Elk Grove, CA 95758

WHEN

Wednesday, September 30, 2009

11:00 AM

WHY

This donation is part of the Milk-Bone® **Canine Heroes™ Program**, sponsored by Milk-Bone® -- **America's select brand of dog treats**. From the initiation of this partnership in 2001, 10 dogs have been donated to communities served by Raley's and Milk-Bone®. Since the first donation in 1997, the *Milk-Bone Canine Heroes™* Program has donated **over 900 police and service dogs**.

The media and public are invited to attend the event, meet the Elk Grove Police Department K-9 unit and view the dog demonstration.

**** PHOTO OPPORTUNITY ****