



Press Release

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FOR IMMEDIATE RELEASE

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Thousands of Athletic Shoes Collected in Elk Grove

Elk Grove, CA – Elk Grove agencies are turning trash into treasure, and have collected nearly 3,000 pairs of athletic shoes during the annual Nike Reuse-A-Shoe program. That's more than enough to surface an outdoor basketball court, playground or tennis court.

Allied Waste collected used athletic shoes from 24 schools in the Elk Grove Unified School District, eight Cosumnes CSD locations and from the City of Elk Grove for two weeks in April. The collective effort will keep three tons of athletic shoes out of the region's landfills.

Schools competed for a \$1,000 cash prize for collecting the largest quantity of shoes. Foulks Ranch Elementary School placed first in the elementary school competition, and Laguna Creek High School won the middle and high school competition, collecting 8 carts and 7.5 carts of athletic shoes respectively. Each school will be awarded their winnings from Allied Waste at the Elk Grove City Council Meeting on May 27 at 6 p.m.

"For two years in a row the students and staff at Laguna Creek High School have done a fabulous job in collecting shoes for this program. Much of the credit goes to Art Teacher, Diedre Ferrari and ILS Teacher, Jan Stendahl. Their passion for recycling has spilled over to the rest of our students and staff," said Laguna Creek High School Principal Doug Craig.

For more information about the Nike Reuse-A-Shoe program, please contact Kim Perry at 916-478-2289 or kperry@elkgrovecity.org.

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