



## Press Release

**ATTENTION EDITORS: Media opportunity on Monday, 4/20 from 6 a.m. to 9 a.m. at Laguna Creek High School (9050 Vicino Drive, Elk Grove). Visuals include massive pile of old athletic shoes and morning athletic shoe drop offs ([photo's available](#)).**

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FOR IMMEDIATE RELEASE

April 14, 2009

### **Massive Athletic Shoe Collection To Kick Off In Elk Grove**

Elk Grove, CA – In honor of Earth Week, Elk Grove agencies are teaming up to keep thousands of athletic shoes out the region's landfills.

From April 20 to April 24, the City of Elk Grove, Elk Grove Unified School District, Cosumnes Community Services District and Allied Waste will be collecting athletic shoes in various locations in Elk Grove. The shoes will be processed and recycled into material used in basketball courts, tennis courts, athletic fields, running tracks and playgrounds. Last year, more than two tons of shoes were collected.

Any brand of athletic shoes can be donated. The shoes should be dry and not contain metal or cleats. Dress shoes will not be accepted. Drop-off locations in Elk Grove include:

- Elk Grove City Hall, 8401 Laguna Palms Way
- Barbara Morse Wackford Community & Aquatic Complex, 9014 Bruceville Road
- Laguna Town Hall, 3020 Renwick Ave.

- Cosumnes Community Services District Fire Stations
  - 8760 Elk Grove Boulevard
  - 10035 Atkins Drive
  - 9607 Bond Road
  - 6501 Laguna Park Drive
  - 2300 Maritime Drive
  - 8545 Sheldon Road
  
- Elk Grove Unified schools: Helen Carr Castello, Elitha Donner, John Ehrhardt, Foulks Ranch, Franklin, Herman Leimbach, James A. McKee, Barbara Comstock Morse, Pleasant Grove, David Reese, Joseph Sims, Stonelake, Sunrise, Irene B. West elementary school; Toby Johnson, Joseph Kerr, Elizabeth Pinkerton and T.R. Smedberg middle schools; and Cosumnes Oaks, Elk Grove, Laguna Creek, Monterey Trail, Pleasant Grove, Sheldon and Valley high schools.

For more information about the Nike Reuse-A-Shoe program, please contact Kim Perry at 916-478-2289 or [kperry@elkgrovecity.org](mailto:kperry@elkgrovecity.org).

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