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December 9, 2009

To: Elk Grove Mayor and Council

From: Laura S. Gill, City Manager *Laura S. Gill*

Subject: **City Manager's General Administrative Report for December 9, 2009**

This is a report by the City Manager to the Elk Grove City Council. This report provides information on issues affecting the City and the progress of City activities.

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#### Local Holiday Bonus Program

The City has 90 gift cards remaining for the local holiday bonus program. As of yesterday, we distributed 110 of the 200 gift cards, of which 50% have been remitted for cash. As a reminder, anyone aged 18 years or older can participate in the holiday bonus program by bringing receipts totaling \$500 or more in Elk Grove taxable sales to City Hall. The first 200 adults (city residency not required) to provide receipts dated November 27-December 31, 2009, will receive a \$50 city-issued gift card. The gift cards are redeemable for further shopping at local businesses who will accept the card or for cash at City Hall. The City will then reimburse the businesses for cards received. For more information, please contact Angela Frost at (916) 478-2203 or visit the Shop Elk Grove web site: [www.shopelkgrovecity.com](http://www.shopelkgrovecity.com).

#### Upcoming Transit and Disability Advisory Committee Meeting

On December 16, 2009, Vice Mayor Scherman and the Disability Advisory Committee will be hosting a Transit Rider's Forum in the Council Chamber. The forum begins at 6:30 p.m. and is open to the public to discuss transit service.

#### Transit Survey

Over the next few weeks, e-tran riders will be surveyed to determine how they use both the e-tran and Regional Transit systems. The survey is a follow-up to discussions staff has been having with Regional Transit. Survey data will be reviewed by both agencies and used to improve the transfer agreement and pass reconciliation formulas.

I remain available to answer any questions regarding this report.