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November 18, 2009

To: Elk Grove Mayor and Council

From: Laura S. Gill, City Manager *Laura S. Gill*

Subject: **City Manager's General Administrative Report for November 18, 2009**

This is a report by the City Manager to the Elk Grove City Council. This report provides information on issues affecting the City and the progress of City activities.

Local Holiday Bonus Program

The City is kicking off a Local Holiday Bonus program to encourage individuals to shop Elk Grove. Anyone aged 18 years or older can participate by bringing receipts totaling \$500 or more in Elk Grove taxable sales to City Hall. The first 200 adults (city residency not required) to provide such receipts dated November 27-December 31, 2009, will receive a \$50 city-issued gift card. The gift cards are redeemable for further shopping at local businesses who will accept the card or for cash at City Hall. The City will then reimburse the businesses for cards received. For more information, please contact Angela Frost at (916) 478-2203 or visit the Shop Elk Grove web site: www.shopelkgroveca.com.

Recovery Zone Facility Bonds

The City has issued a Request for Projects to use the City's allocation of Recovery Zone Facility Bonds under the American Recovery and Reinvestment Act. The City has declared its full boundary as a Recovery Zone and as such any project within the City's boundaries meeting the criteria under ARRA is eligible to apply for this economic development tool. These bonds provide access to the tax exempt bond markets to private developers looking to improve depreciable, real property within the City, thereby lowering the overall cost of development. Interested parties can contact Andrew Keys, Finance Analyst, at (916) 478-2273 for more information. Specific details can be found on the City's web site, Elk Grove Online, Facebook account as well as the Elk Grove Citizen.

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City Celebrates Completion of the Sheldon Road Interchange

Connecting the community, enhancing mobility, and restoring prosperity are a few good reasons to celebrate! Join the City of Elk Grove and the City's valued planning partners on Friday, December 4th at 10:00 a.m. to commemorate the official opening of the new Sheldon Road/State Route 99 Interchange. The celebration event will be held at the park-and-ride lot off East Stockton Boulevard, south of Sheldon Road. For more information, please contact Angela Frost at (916) 478-2203.

I remain available to answer any questions regarding this report.

