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July 8, 2009

To: Elk Grove Mayor and Council

From: Laura S. Gill, City Manager *Laura S. Gill*

Subject: **City Manager's General Administrative Report for July 8, 2009**

This is a report by the City Manager to the Elk Grove City Council. This report provides information on issues affecting the City and the progress of City activities.

Elk Grove Entrepreneurs Compete Statewide for Funding, Investors

The Elk Grove Economic Development Corporation will host "Elk Grove Innovation Showcase" as part of Golden Capital Network's California Business Ascent competition—a live, web-based business challenge to foster innovation and entrepreneurship for jobs and prosperity.

This will be one of the competition's 25 statewide events, drawing attention to local entrepreneurs and start-up companies that will get a chance to pitch their businesses to a panel of potential investors. Companies will interact live with a network of angel and venture capital investors, and compete in a series of local, regional and statewide challenges with the potential to be honored as California's most promising growth company for 2009.

Elk Grove area entrepreneurs interested in participating in the competition should contact the EGEDC at (916) 691-3895, send an email to: sczarnecki@elkgroveedc.org or register directly at: www.businessascent.com/go/elkgrove.

Elk Grove Police Citizens' Academy

The Citizens' Academy is a sixteen week program designed to inform and teach interested citizens the various aspects of municipal policing. The program covers procedures from patrol and investigations, vehicle operations, arrest and control techniques, 911 communications, code enforcement and animal control.

The Academy is free of charge and meets on Wednesday evenings from 6:00 p.m. to 9:00 p.m. at the Elk Grove Police Department and runs for 15 weeks. For more information, please contact Detective Audrey Haug at (916) 478-8073. The next Academy is scheduled to begin September 2, 2009.

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New Social Media

In an effort to reach new audiences, the City now has a presence on Facebook and Twitter. These social media outlets will help the City keep the community informed about local government events and updates. You can visit the City's web site at www.elkgrovecity.org for links to both sites.

Emergency Response Webpage Blog

The City now has a live Emergency Response Webpage blog that can be used in the event of an emergency. The simple Website (<http://cityofelkgrove.blogspot.com>) is independent from the City's site and can be updated by the City remotely. In the event of an emergency, the site will be activated, and a link will be prominently posted on the City's homepage.

Run 4 Independence

The Elk Grove Community Assistance Network held their 5th Annual Run 4 Independence event in Elk Grove Park. The event was very successful drawing in close to 1,400 participants who ran/walked to raised money for the Food Bank. Preliminary figures suggest the event will net close to \$40,000.

Kick-Off Complete Count Committee Meeting

Join the Complete Count Committee for its first kick-off meeting tomorrow, July 9, in the Council Chamber at 5:30 p.m. This meeting will provide information on the upcoming Census 2010 study and discuss outreach strategies and partnerships in an effort to get a complete count for Elk Grove. All parties are welcome. For more information, please contact elkgrovecensus2010@comcast.net.

I remain available to answer any questions regarding this report.

