

**ELK GROVE CHARTER COMMISSION
REGULAR MEETING
CITY COUNCIL CHAMBER, 8400 LAGUNA PALMS WAY
MONDAY, SEPTEMBER 28, 2009**

1. Call to Order / Roll Call / Pledge of Allegiance

The Special Charter Commission meeting of September 28, 2009 was called to order by Chair Allen at 6:03 p.m.

Present: Commissioners – Allen, Johnson, Sendejas-Lopez, Loveland, Martin, and Orrock

Absent: Commissioner Rambo (arrived at 6:40 p.m.)

Also Present: City Attorney Susan Cochran and City Clerk Susan Blackston

Commissioner Johnson led the pledge of allegiance.

2. Public Comment (on non-agenda items)

None.

3. Approval of September 15, 2009 Minutes

MOTION/VOTE:

Vice Chair Orrock made a motion, Commissioner Johnson second, to approve the September 15, 2009 minutes as presented. The motion carried by the following vote:

Ayes: Commissioners – Allen, Johnson, Sendejas-Lopez, Loveland, Martin, and Orrock

Noes: Commissioners – None

Absent: Commissioners – Rambo

4. New Business

4.1 Receive Charter Commission budget report and status of the *HDR/The Hoyt Company* contract

City Attorney Cochran briefly reviewed the budget report (filed) and stated that the contract with *HDR/The Hoyt Company* had been extended through November.

Chair Allen recommended that consideration be made for a second contract extension through the end of January 2010.

4.2 Define objectives and public outreach approach for next three months

Chair Allen recalled that the Commission had planned to have a second telephone survey conducted at the end of the public outreach process, and being that the timeline has accelerated to meet the June 2010 Primary Election, it will need to occur before the end of this year.

Vicki Grenz, Community Relations Project Manager (*with HDR/The Hoyt Company*), stated that a telephone survey could determine whether citizen awareness of the charter had increased and to affirm that the feedback Commissioners are receiving during public outreach meetings is shared by the general public. She recommended Jim Moore of *J. Moore Methods* to conduct the telephone survey. She suggested that the survey be conducted before or after the Thanksgiving holiday and estimated the cost would be between \$20,000 to \$25,000.

City Attorney Cochran explained that, in accordance with the City's purchasing policy, it would be necessary to get three informal quotes from consultants who specialize in telephone polling.

Discussion ensued regarding the timing of the telephone survey following which it was generally agreed to conduct it *prior* to the Thanksgiving holiday. Further, it was decided to cancel the regularly scheduled meeting of December 1 and schedule a special meeting on December 7, at which time the results of the telephone survey would be known.

NOTE: Commissioner Rambo arrived at 6:40 p.m.

MOTION/VOTE:

Commissioner Johnson made a motion, Loveland second, to forward written communication to the City Council requesting that a special joint meeting be scheduled between January 11 through 22, 2010 to allow an opportunity for the City Council and Charter Commission to review and discuss the draft charter. The motion carried by the following vote:

Ayes: Commissioners – Allen, Johnson, Sendejas-Lopez,
Loveland, Martin, Orrock, and Rambo
Noes: Commissioners – None
Absent: Commissioners – None

It was decided that Chair Allen and Commissioner Rambo would draft the letter to the City Council and forward it to the City Clerk's Office by October 2. The letter would then be signed by all Commissioners at the next regularly scheduled meeting on October 6. Commissioner Loveland announced that he would be absent at the October 6 meeting and, therefore, would sign the letter in the City Clerk's Office on October 2.

Ms. Grenz distributed and reviewed a three page document outlining a proposed education and awareness plan (filed). Discussion ensued during which the following was decided:

- Conduct two large community events, one on a week night and one on a weekend;
- Working with a subcommittee comprised of Chair Allen and Vice Chair Orrock, *HDR/The Hoyt Company* will draft written survey questions and talking points for the Commission to use during public outreach;
- Chair Allen would compose and submit an opinion-editorial article to the local newspapers soliciting position papers from individuals and organizations; such documents would then be made available during public outreach efforts; and
- Electronic communication options would be explored, e.g. Facebook, blogs, web chats, etc.

Kristy Day, Community Relations Project Manager (*with HDR/The Hoyt Company*), recommended that all the community groups identified in the database developed by *The Hoyt Company*, be revisited by Commissioners. Ms. Day stated that a revised scope of work and budget would be submitted by *The Hoyt Company* based on activities the Commission has asked them to do during the coming months. Ms. Day reported that, from this point forward, Vicki Grenz would be the lead contact for the Commission.

The following scheduled and upcoming public outreach meetings were reported:

- Chair Allen – California Chamber of Commerce, Elk Grove Chamber of Commerce, Building Industry Association, Laguna Sunrise Rotary Club on October 14, and guest speaker at the Elk Grove Community Connection summit in October.
- Vice Chair Orrock – Cosumnes California Republican Assembly, Elk Grove Republican Club, Elk Grove Rotary, Fallbrook Home Owners Association, Franklin Reserve Home Owners Association, and Building Industry Association Executive Board on October 20.
- Commissioner Johnson – Laguna Sunrise Rotary Club on October 14.
- Commissioner Sendejas-Lopez – Newcomers Club, Elk Grove Senior Center, Soroptimists, and Home Owner Associations for: Stonelake, Laguna West, Lakeside, and Heritage Lakeside.
- Commissioner Loveland – Home Owner Associations for: Stonelake, Laguna West, Lakeside, and Heritage Lakeside.
- Commissioner Rambo – Elk Grove Chamber of Commerce, Sacramento Metro Chamber, Sungrove Community Church Board of Elders, and teachers.

4.3 Receive information from City Attorney Cochran regarding the requirement for a final report from the Charter Commission

City Attorney Cochran clarified that a final report is not required. The only requirement for submitting the charter to the City Council for final consideration is that all Charter Commissioners must sign it. She briefly reviewed the final report of the City of Modesto Charter Review Committee (filed).

MOTION/VOTE:

Commissioner Rambo made a motion, Johnson second, to prepare a final report to be included with the charter submittal. The motion carried by the following vote:

Ayes: Commissioners – Allen, Johnson, Sendejas-Lopez,
Loveland, Martin, Orrock, and Rambo
Noes: Commissioners – None
Absent: Commissioners – None

5. General Announcements

Chair Allen requested that the Commission reconsider its action taken at the September 15, 2009 Charter Commission meeting to return to the City Council at its regularly scheduled meeting of October 14, 2009 to seek direction on the number of City Council Members and districts to identify in Section 2.01 of the charter.

City Attorney Cochran advised that the matter be scheduled on the next agenda.

Commissioner Martin indicated a desire to request the City Council to clarify not only the number of districts, but also the issue of prevailing wage, as she felt it may be difficult for many members of the Commission to impartially conduct public outreach, given the amendment requested by the City Council in that regard.

6. Adjournment

There being no further business to come before the Commission, the meeting was adjourned at 7:40 p.m.

ATTEST:

/s/ Susan J. Blackston
City Clerk