



*An eye for Art*

# CREATING A PLACE FOR PUBLIC ART IN ELK GROVE

## Your projects benefit when you include public art

Ten percent is the maximum reduction granted for:

- required parking
- landscaping
- setbacks, and
- building height maximums

Applicants whose properties have spaces open to the general public may apply for public art incentives as part of the Design Review process. When proposed public art projects meet the City guidelines and are recommended for approval by the Committee for the Arts, the City may grant applicants project reductions.



*Bookstore Professor*  
Teresa Steinbach-Garcia



*Leatherlocks & Five Ancestors*  
Kanika Marshall

## Voluntary Public Art Design Guidelines

Public art both provides artists a venue for their contributions and exposes members of the public to artistic expression in public and quasi-public spaces. In these ways, public art improves the quality of life in Elk Grove.

## What is public art?

Art is a product of human activity whose principal purpose is to be appreciated for aesthetic or intellectual reasons. All public art projects should be reviewed with an eye towards some of these basic considerations. For detailed specifications on public art in the City of Elk Grove, please go to: [www.elkgrovecity.org/guidelines](http://www.elkgrovecity.org/guidelines)

Generally public art should:

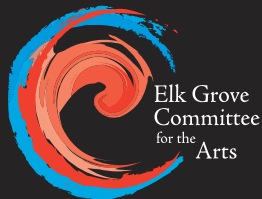
- be designed to last as long as the related building or structure
- complement its surroundings in terms of scale, materials, form and content
- be emblematic of local themes
- be vandal and theft resistant to the greatest extent possible
- be visible from the public right of way



*Conjoin*  
David Mudgett

## About the Elk Grove Committee for the Arts

Established in 2002, the Committee advises the City Council on art-related matters and needs. They have been pivotal in raising local awareness of the importance of art in the business and residential communities.



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