

MINUTES OF THE CITY COUNCIL  
REGULAR MEETING  
Wednesday, January 14, 2015

**CALL TO ORDER / ROLL CALL**

Mayor Davis called the regular City Council meeting of January 14, 2015 to order at 6:12 p.m.

Present: Mayor Davis, Vice Mayor Hume and Council Members Detrick, Ly and Suen.

Absent: None.

Council Member Suen led the Pledge of Allegiance.

Vice Mayor Hume requested the meeting be adjourned in memory of in memory of Linda Veninga.

Mayor Davis asked that a moment of silence be observed.

**APPROVAL OF AGENDA**

***Motion: M/S Hume/Detrick to approve the agenda as presented. The motion passed by the following vote: Ayes: 5 (Davis, Hume, Detrick, Ly, and Suen); Noes: 0; Absent: 0.***

**CLOSED SESSION**

None.

**PRESENTATIONS / ANNOUNCEMENTS**

- 4.1 Introduction to SacramentoGO, the Sacramento Transportation Authority's community outreach and opinion research program on transportation needs and priorities in Sacramento County.

Sacramento Transportation Authority (STA) Executive Director Brian Williams gave a presentation on the SacramentoGO Program addressing the future of transportation funding in the region. The STA administered Measure A, the countywide half cent sales tax program to serve transportation needs. He provided examples of funding allocated to Elk Grove in the past five years including \$17 million for local road maintenance, a combined \$45 million to deliver the Sheldon Road and Grant Line Road interchanges, \$10 million for efforts on the Capital Connector, and over \$30 million to Sacramento Regional Transit to extend the light rail Blue Line further towards Elk Grove. STA has concerned over the future of transportation funding for the region, noting Measure A was designed to leverage other local, state, and federal funds, and several state and

federal programs were exhausted or expiring. Though short term extensions had been implemented on some of these sources, the basis of state and federal funding was primarily based on fuel taxes, and those taxes on fuel were less than they were 25 years ago in the face of substantial cost inflation. STA expected state and federal agencies would play a diminished role in transportation funding, placing continued transportation planning and policy making to local and regional decision makers. STA surveyed transportation managers throughout the county regarding unfunded priorities during the next 10-20 years. A primary challenge was the existing backlog to bring major city streets and county roads to an acceptable pavement condition, approaching \$600 million countywide (with Elk Grove unfunded needs at approximately \$30 million). In current context, Measure A generated \$30 million a year for street maintenance countywide, with Elk Grove receiving 11% at approximately \$3 million a year to address a \$30 million deficit. Another major challenge was funding Sacramento Regional Transit, and though the agency has indicated they have sufficient funds to operate the existing light rail and bus system, maintenance needs were being deferred and plans for expansion could not occur without additional local revenues for capital construction and operations. The STA governing board directed staff to begin the SacramentoGO outreach program to inform county residents of the accomplishments of the existing sales tax program, to explain the extent of unfunded transportation needs in the region, to receive input from the public on transportation priorities, and to conduct research to determine the willingness of county voters to support a supplemental local transportation funding program that would likely take the form of a countywide sales tax. The SacramentoGO outreach program included a speaker's bureau providing presentations, an informational video, the website [www.sacramentoGO.org](http://www.sacramentoGO.org), a voter opinion research / survey program, a signage program at existing capital project sites, and an upcoming social media program. The overall objective of the SacramentoGO project was to raise public awareness of the use of transportation sales tax to date, to prepare a transportation maintenance and capital improvement program, and to gauge interest in a potential future supplemental sales tax ballot initiative in 2016 or later. The SacramentoGO project was an outreach effort, the STA Board had not taken any action to date to pursue a new sales tax. Mr. Williams presented an informational video (filed) on the SacramentoGO outreach program.

Council Member Suen observed that Elk Grove currently contributed \$3.5 million towards transit through Measure A, and that those funds went solely to Sacramento Regional Transit (though Elk Grove provided its own transit service). Mr. Suen inquired if allocation to Elk Grove transit service was included in discussions of future funding options.

Mr. Williams noted the current outreach effort was to ensure participants felt they were being treated fairly and that revenues generated would be proportioned equitably. He was aware of the issue raised by Mr. Suen and that the issue was under discussion.

## **PUBLIC COMMENT**

Lynn Wheat commended the example of the city of Scottsdale, Arizona as a master planned community. She expressed dismay that the site of the Silverado Village Project approved last year was not considered for a wildlife preserve.

## **GENERAL ADMINISTRATION INFORMATION**

City Manager Laura Gill reviewed the January 14, 2015 Administrative Report (filed).

Police Chief Robert Lehner addressed crime in the community, noting the recent attempted kidnapping incident, and shared recent crime statistics providing a preliminary analysis of crime in Elk Grove in relation to state and nationwide trends, offering reassurance that by all measures, statistically speaking, Elk Grove remained a very safe place to live. He noted Elk Grove did experience an increase in crime rates this cycle, a departure for the City which had seen numbers consistently decrease in past years. Primary increases were seen in property crime, and violent crimes were up focused in two categories of robberies (which were increasing nationwide) and aggravated assault (mostly consisting of domestic violence cases). Chief Lehner stated the relevance of the statistical averages from these reports identified the kinds of risks faced by the community, and provided a gauge to prioritize enforcement strategies and efforts. Elk Grove continued to sustain an overall statistical ranking better than in comparison to cities of comparable size with respect to violent crime averages nationwide, and the property crime rate placed the City solidly into a very much better than average category nationwide. Police Chief Lehner expressed that crime rates would likely increase in the new year for California, primarily due to state policies surrounding public safety realignment and the recently passed Proposition 47 altering criminal sentences and misdemeanor penalties.

Police Chief Lehner responded to questions of the City Council as follows:

- The Elk Grove community was supportive of the Police Department, and though the City did receive threat bulletins to raise officer awareness, Elk Grove did not encounter the level of threat locally as compared to the recent ambush incident that claimed the lives of public safety officers in New York;
- The statistics offered insight into the prioritization of funding enforcement programs, such as focused efforts to prevent domestic violence, and though there was an increase in numbers and violent crime, Elk Grove resident's risk of injury was far greater in traffic collisions than as a result of crime;
- The Police Department would be compiling data to compare if individuals perpetrating crimes were Elk Grove residents or were from outside the City;
- A Request for Proposals had been released for a police staffing study;
- Crime statistics for Elk Grove were accessible online at [www.crimereports.com](http://www.crimereports.com), and resources such as registered sex offender listings could be accessed online as well.

Mayor Davis suggested further partnering with local nonprofit organizations specializing in assisting victims of domestic violence.

## **COUNCIL COMMENTS / REPORTS / FUTURE AGENDA ITEMS**

Vice Mayor Hume attended the Sacramento Regional Transit (RT) Board meeting that received a presentation from business representatives with the Downtown Sacramento

Entertainment and Sports Complex Partnership emphasizing the importance of providing quality public transit options for riders attracted to these upcoming venues, potentially capturing new ridership for the RT system. The Capital SouthEast Connector Joint Powers Authority Board held a workshop on the Plan of Finance that outlined the segmentation strategy and the ability to capitalize on various regional funding sources, establishing a regional project allocation that could spread the funding sources to more of the region than just the member jurisdictions. He met with residents of the Sheldon Community and Public Works staff regarding next steps of the Connector. He stated he did not attend the Sacramento Regional County Sanitation District Board of Directors meeting as he was attending funeral services. Mr. Hume received clarification from staff on accessing the economic development incentive program, and requested a future agenda item, and received City Council consensus, to review City codes regarding lighting on signs and buildings of businesses, noting the example of a nuisance complaint received regarding a business utilizing excessive, flashing lights.

Council Member Suen commended the partnership of the Police Department and the Cosumnes Community Services District Fire Department for providing a warming center for residents. He requested a future study to inventory the assets of the City of existing and planned amenities as a basis for comparison with other communities throughout the state or nation. The intent of the study would be to assist with decision making of projects to prioritize.

City Manager Gill believed such a study could be included as part of the City Council retreat.

Council Member Detrick clarified for the economic development incentive program relating to vacant buildings that a building had to have been occupied in prior years to qualify, and the program was not applicable to buildings that had not been occupied, such as new construction. He reported no meeting was held of the Sacramento Metropolitan Cable Television Commission. Mr. Detrick attended the Elk Grove Chamber of Commerce Installation Board Gala event.

Council Member Ly requested a future agenda item to consider providing council member specific pages on the City website.

Mayor Davis expressed optimism for the new year and looked forward with anticipation for the City Council retreat.

## **CONSENT CALENDAR ITEMS**

### **PUBLIC COMMENT**

None.

***Motion: M/S Hume/Detrick to remove Item 8.21 for separate consideration, and approve the remainder of the Consent Calendar as presented. The motion passed by the following vote: Ayes: 5 (Davis, Hume, Detrick, Ly, and Suen); Noes: 0; Absent: 0.***

**Agenda Item No. 8.1:** Received October 2014 Treasurer's Report

**Agenda Item No. 8.2:** Received Automatic Clearing House Nos. 9279 through 9395 dated November 1, 2014 through November 30, 2014, General Warrant Nos. 84697 through 85014, and Electronic Fund Transfer Nos. 90070390 through 90070408

**Agenda Item No. 8.3:** Approved City Council Meeting Minutes of December 15, 2014 Special Meeting

**Agenda Item No. 8.4:** Received report on City Manager approved purchases and contracts authorized by Elk Grove Municipal Code Chapter 3.42 Contracts and Purchasing, filed through January 7, 2015.

**Agenda Item No. 8.5:** Received report on Requests for Proposals, Qualifications, and Bids.

**Agenda Item No. 8.6:** Adopted **Ordinance No. 30-2014** amending the City of Elk Grove Zoning Map from Agricultural Residential – 10 (AR-10) and Agricultural Residential - 2 acre minimum (AR-2) to Low Density Residential (RD-5 , 5 du/acre) for the Stathos Cove Project (EG-14-001), Assessor Parcel Numbers: 116-0061-010 and 116-0061-042 (Second Reading)

**Agenda Item No. 8.7:** Adopted **Ordinance No. 31-2014** amending portions of Elk Grove Municipal Code Titles 16 and 23 (Second Reading)

**Agenda Item No. 8.8:** Adopted **Ordinance No. 32-2014** amending the Elk Grove Zoning Map for three projects (Capital Reserve, Poppy Keys East, Zoning Code Update 3) (Second Reading)

**Agenda Item No. 8.9:** Adopted **Ordinance No. 33-2014** levying and apportioning the special tax in territory annexed to Community Facilities District No. 2006-1 (Maintenance Services) Annexation No. 30 and amending Elk Grove Municipal Code Section 3.19.010 (Second Reading)

**Agenda Item No. 8.10:** Adopted **Ordinance No. 34-2014** levying and apportioning the special tax in territory annexed to Community Facilities District No. 2003-2 (Police Services) Annexation No. 30 and amending Elk Grove Municipal Code Section 3.18.010 (Second Reading)

**Agenda Item No. 8.11:** Adopted **Ordinance No. 36-2014** levying and apportioning the special tax in territory annexed to Community Facilities District No. 2006-1 (Maintenance Services) Annexation No. 31 and amending Elk Grove Municipal Code Section 3.19.010 (Second Reading)

**Agenda Item No. 8.12:** Adopted **Ordinance No. 37-2014** levying and apportioning the special tax in territory annexed to Community Facilities District No. 2006-1 (Maintenance Services) Annexation No. 32 and amending Elk Grove Municipal Code Section 3.19.010 (Second Reading)

**Agenda Item No. 8.13:** Adopted **Ordinance No. 38-2014** levying and apportioning the special tax in territory annexed to Community Facilities District No. 2003-2 (Police Services) Annexation No. 31 and amending Elk Grove Municipal Code Section 3.18.010 (Second Reading)

**Agenda Item No. 8.14:** Received and accepted the Comprehensive Annual Financial Report and Single Audit Compliance Reports for fiscal year ending June 30, 2014

**Agenda Item No. 8.15:** **Resolution No. 2015-001** adopted authorizing the City Manager to execute a contract with Fieldman, Rolapp & Associates for financial advisory services for a term of three years with three optional one year extensions for a total compensation amount not to exceed \$120,000

**Agenda Item No. 8.16:** **Resolution No. 2015-002** adopted authorizing the City Manager to execute a contract with NBS Government Finance Group to provide financing district administration, arbitrage rebate, and continuing disclosure services for three years with three optional one year extensions for a total compensation amount not to exceed \$520,000

**Agenda Item No. 8.17:** **Resolution No. 2015-003** adopted authorizing the City Manager to execute the necessary documents to renew the master agreement with Sjoberg Evashenk Consulting, Inc. for internal audit services for Fiscal Year 2014-15 and authorizing an expenditure of funds not-to-exceed \$70,000

**Agenda Item No. 8.18:** **Resolution No. 2015-004** adopted declaring intention to: 1) annex territory to Community Facilities District No. 2006-1 (Maintenance Services) and to levy a special tax to pay for certain landscaping and maintenance services (Annexation No. 33); **Resolution No. 2015-005** adopted to levy Street Maintenance District No. 1, Zone 5-G (Annexation No. 10); and **Resolution No. 2015-006** adopted to annex territory to Storm Water Drainage Fee Zone 2 (Annexation No. 7).

**Agenda Item No. 8.19:** **Resolution No. 2015-007** adopted authorizing the City Manager to accept an appropriation from the California Office of Traffic Safety via the Sacramento Police Department to implement the AVOID the 17 DUI Program in an amount not-to-exceed \$125,740 and increase the Police Department's revenue and expense budget by the actual amount received each fiscal year

**Agenda Item No. 8.20:** **Resolution No. 2015-008** adopted authorizing the City Manager to amend planned expenditures under the FY 2013-14 State Supplemental Law Enforcement Services Fund for the purchase of Police Tasers and other police related equipment in the amount of \$18,535

*Note: Item 8.21 was removed for separate consideration from the Consent Calendar.*

**Agenda Item No. 8.21:** Consider to adopt resolution authorizing the City Manager to execute an Application to Purchase Tax-Defaulted Properties from Sacramento County [Assessor Parcel Numbers 132-0262-006, 132-0320-001, 132-0720-026 and 132-1680-

035] and finding the purchase of these properties exempt from the California Environmental Quality Act

Public Works Director Richard Shepard noted the requested action was to allow the City to inform Sacramento County its interest in the parcels prior to sale, to give the City the opportunity to further evaluate the parcels, and negotiate on the possibility to purchase the properties from the county. Each of the transactions would be brought back for City Council consideration on any final action to purchase.

Vice Mayor Hume questioned the value of Parcel 4. He did not believe there would be value for Swainson's Hawk mitigation as by the time right-of-way was taken from the parcel its total area would be smaller than five acres and not sufficient for mitigation under City standards. Since the parcels would return at a future date for City Council consideration, he would support the item as presented to explore the opportunities.

### **PUBLIC COMMENT**

None.

***Motion:*** ***M/S Hume/Detrick*** to adopt **Resolution No. 2015-009** authorizing the City Manager to execute an Application to Purchase Tax-Defaulted Properties from Sacramento County [Assessor Parcel Numbers 132-0262-006, 132-0320-001, 132-0720-026 and 132-1680-035] and finding the purchase of these properties exempt from the California Environmental Quality Act. ***The motion passed by the following vote: Ayes: 5 (Davis, Hume, Detrick, Ly, and Suen); Noes: 0; Absent: 0.***

### **PUBLIC HEARINGS**

**Agenda Item No. 9.1:** A public hearing to consider a Rezone, Tentative Subdivision Map, Design Review for subdivision layout, and Abandonment of Right-of-Way for the Good Shepherd Map Project located at 8920 Good Shepherd Lane [EG-14-027; APN 127-0030-072] (CEQA Exemption)

### **RECOMMENDATION**

By a vote of 4-0 at its December 4, 2014 meeting, the Planning Commission recommends the following actions:

- 1) Adopt resolution finding no subsequent environmental review is necessary for the Good Shepherd Map Project (EG-14-027) pursuant to Section 15183 (Projects consistent with the General Plan) and Section 15162 (Subsequent EIRs and Negative Declarations) of State CEQA Guidelines; and
- 2) Introduce and waive the full reading, by substitution of title only, an ordinance amending the City of Elk Grove Zoning Map from Agricultural Residential - 5 acre minimum (AR-5) to Agricultural Residential - 2 acre minimum (AR-2) for the Good Shepherd Map Project (EG-14-027) Assessor Parcel Number 127-0030-072; and
- 3) Adopt resolution approving a Tentative Subdivision Map, concurrent Design Review for subdivision layout, and Abandonment of right-of-way for the Good Shepherd Map Project (EG-14-001), subject to the Findings in the Resolution.

With the aid of an overhead presentation (filed), Sarah Kirchgessner, Senior Planner, provided an overview of the staff report and recommendations. The proposed project was a rezone from AR-5 to AR-2, including a tentative subdivision map and design review for the layout of the subdivision to divide a parcel into six lots on a private well and septic system. The project included an abandonment of existing right-of-way, and was the remainder parcel of a previous project approved (Sandage Estates in 2005). The applicant expressed concern over Condition 20 that required the project to widen Sandage Avenue to be 20 feet wide for safety concerns (extending the current road width of 17 feet by three feet along a 650 foot portion of the southerly half section of the right-of-way).

Mayor Davis declared the public hearing open.

Dennis Barksdale of Claybar Engineering, representing the applicant, requested elimination of Condition 20, believing the road had functioned properly for over 30 years, and with a narrower road it would function to decrease speeds. Mr. Barksdale noted receiving calls from the neighbors to the south expressing concern as to what effects the road widening would have on their frontage and property drainage.

### **PUBLIC COMMENT**

Eileen Conwell voiced support that the road be widened as proposed under Condition 20. She believed the four southerly property owners supported the road widening, but were primarily concerned about drainage. Sandage Avenue had seen much development over the years with more houses and lots to the west, with all traffic coming in and out of Sandage Avenue, and widening the road would be beneficial for safety purposes.

Bill Vandegrift did not raise issues with the subdivision itself, but expressed concern about a remaining Irrevocable Offer of Dedication (IOD) east of the project site. The remaining IOD not abandoned came in proximity to his property's northern border, and he had questions about the remaining IOD and its current location.

Planning Director Darren Wilson confirmed the IOD referred to by Mr. Vandegrift was east of the project site and staff could provide Mr. Vandegrift additional information on the IOD. Mr. Wilson provided clarification of the current location of the IOD, and how the remaining IOD would provide for future circulation in the area.

The project applicant had no closing comments.

Mayor Davis declared the public hearing closed.

In reply to Council Member Suen, Mr. Wilson stated the applicant provided a preliminary estimate of \$67,000 to widen Sandage Avenue per Condition 20, though that could differ depending on whether or not right-of-way acquisition was needed.

Council Member Detrick appreciated the road widening to reduce the "zipper street" effect in the community.

**Motion #1:** *M/S Hume/Detrick* to adopt **Resolution No. 2015-010** finding no subsequent environmental review is necessary for the Good Shepherd Map Project (EG-14-027) pursuant to Section 15183 (Projects consistent with the General Plan) and Section 15162 (Subsequent EIRs and Negative Declarations) of State CEQA Guidelines. *The motion passed by the following vote: Ayes: 5 (Davis, Hume, Detrick, Ly, and Suen); Noes: 0; Absent: 0.*

**Motion #2:** *M/S Hume/Suen* to introduce and waive the full reading, by substitution of title only, **Ordinance No. 01-2015** amending the City of Elk Grove Zoning Map from Agricultural Residential - 5 acre minimum (AR-5) to Agricultural Residential - 2 acre minimum (AR-2) for the Good Shepherd Map Project (EG-14-027) Assessor Parcel Number 127-0030-072. *The motion passed by the following vote: Ayes: 5 (Davis, Hume Detrick, Ly, and Suen); Noes: 0; Absent: 0.*

**Motion #3:** *M/S Hume/Suen* to adopt **Resolution No. 2015-011** approving a Tentative Subdivision Map, concurrent Design Review for subdivision layout, and Abandonment of right-of-way for the Good Shepherd Map Project (EG-14-001), subject to the Findings in the Resolution. *The motion passed by the following vote: Ayes: 5 (Davis, Hume, Detrick, Ly, and Suen); Noes: 0; Absent: 0.*

**Agenda Item No. 9.2:** A public hearing to consider adoption of an urgency ordinance extending Citywide Moratorium on the establishment, re-establishment, expansion, or relocation of new and existing Massage Establishments, Practitioners, and Therapists for an additional 10 months and 15 days, subject to further extensions as may be later approved by the City Council. (CEQA Exemption)

### **RECOMMENDATION**

Staff recommends that the City Council, by four-fifths vote of approval, adopt an urgency ordinance extending the citywide moratorium on the establishment, re-establishment, expansion, or relocation of new and existing massage establishments, practitioners, and therapists.

Robert Lehner, Police Chief, provided an overview of the staff report and recommendation. The initial 45-day moratorium was passed on December 10, 2014, and staff requested an extension of the moratorium of ten months and 15 days to provide time for review and consideration of new City codes regarding massage establishments, practitioners, and therapists. Staff anticipated the matter would return for City Council consideration in the next three to four months, but to provide time to review the proposed regulations under new state law, and to allow time for Planning Commission review, staff proposed the maximum length of the standard extension allowed under statute.

Vice Mayor Hume questioned the need for the moratorium to be ten months and 15 days. He noted e-mail correspondence (filed) from a resident complaining the moratorium impacted their ability to return to the massage business, and noted the response from staff (filed), but inquired if there was any further correspondence on the matter.

Police Chief Lehner stated no further response was received. He noted his concern was that the resident may have obtained incorrect information, and they may have been eligible for an exception, but with no further response that was the end of the dialogue. Absent any additional information, the new state regulations would likely have a predominant effect impeding an individual from renewing their certification over and above the City's local moratorium.

City Attorney Jonathan Hobbs noted staff had prioritized the item and intended for the item to return as soon as possible for City Council consideration to implement the new regulations and lift the moratorium.

Mayor Davis declared the public hearing open.

**PUBLIC COMMENT**

None.

Mayor Davis declared the public hearing closed.

***Motion: M/S Detrick/Suen to adopt Urgency Ordinance No. 02-2015 extending the citywide moratorium on the establishment, re-establishment, expansion, or relocation of new and existing massage establishments, practitioners, and therapists. The motion passed by the following vote: Ayes: 4 (Davis, Detrick, Ly, and Suen); Noes: 1 (Hume); Absent: 0.***

**Agenda Item No. 9.3:** A public hearing to consider adoption of **A)** a resolution determining to levy street maintenance assessments for certain properties in the Eastern Area which represents Annexation No. 25 into Street Maintenance District No. 1 Zone 3-N; and **B)** resolution determining to levy stormwater drainage fee assessments for certain properties which represents Annexation No. 6 into Stormwater Drainage Fee Zone 2

**RECOMMENDATION**

- A) Adopt resolution determining to levy street maintenance assessments in Street Maintenance District No. 1 – Zone 3-N (Annexation 25); **AND**
- B) Adopt resolution determining to levy storm water drainage fee assessments Stormwater Drainage Fee Zone 2 (Annexation 6).

Brandon Merritt, Finance Analyst, provided an overview of the staff report and recommendations.

Mayor Davis declared the public hearing open for Street Maintenance District No. 1 Zone 3-N Annexation No. 25.

**PUBLIC COMMENT:**

None.

Mayor Davis declared the public hearing closed.

City Clerk Jason Lindgren stated there was no majority protest. Of 45 possible votes (weighted according to the proportional financial obligation for each Equivalent Dwelling Unit), 45 affirmative votes were returned. The ballot approved the proposed assessment and the proposed inflation adjustment limit described for the parcels identified in the ballot. A resolution determining to levy assessments in the district was available for Council consideration.

***Motion #1: M/S Detrick/Hume*** to adopt **Resolution No. 2015-012** determining to levy street maintenance assessments in Street Maintenance District No. 1 – Zone 3-N (Annexation 25). ***The motion passed by the following vote: Ayes: 5 (Davis, Hume, Detrick, Ly, and Suen); Noes: 0; Absent: 0.***

Mayor Davis declared the public hearing open for Stormwater Drainage Fee Zone 2 Annexation No. 6.

**PUBLIC COMMENT:**

None.

Mayor Davis declared the public hearing closed.

City Clerk Lindgren stated there was no majority protest. Of 45 possible votes (weighted according to the proportional financial obligation for each Equivalent Dwelling Unit), 45 affirmative votes were returned. The ballot approved the proposed assessment and the proposed inflation adjustment limit described for the parcels identified in the ballot. A resolution determining to levy assessments in the district was available for Council consideration.

***Motion #2: M/S Detrick/Hume*** to adopt **Resolution No. 2015-013** determining to levy storm water drainage fee assessments Stormwater Drainage Fee Zone 2 (Annexation 6). ***The motion passed by the following vote: Ayes: 5 (Davis, Hume, Detrick, Ly, and Suen); Noes: 0; Absent: 0.***

**REGULAR AGENDA ACTION ITEMS / RECOMMENDATIONS**

**Agenda Item No. 10.1:** Public Meeting regarding the Elk Grove Tourism Marketing District and levy of assessments

**RECOMMENDATION:**

Staff recommends the City Council hold a public meeting to hear comment on the establishment of the Elk Grove Tourism Marketing District and levy of assessments. No council action is required.

Kara Reddig, Deputy City Manager, provided an overview of the staff report and recommendation. The public meeting was being held to receive comment on the establishment of the Elk Grove Tourism Marketing District. The initial resolution of intention was approved on December 10, 2014, and staff would return with a resolution of formation for consideration at a public hearing scheduled for February 11, 2015.

**PUBLIC COMMENT:**

None.

The City Council received and filed the report.

**Agenda Item No. 10.2:** Consider and provide direction on the continuation of the City of Elk Grove fitness and sports marketing program

**RECOMMENDATION:**

Consider and provide direction on the continuation of the City of Elk Grove fitness and sports marketing program.

With the aid of an overhead presentation (filed), Kristyn Nelson, Community Events and Projects Coordinator, provided an overview of the staff report and recommendation. Since the program launch in January 2014 of the Join the Movement Program the City had utilized social media and online marketing platforms to promote Elk Grove businesses, events, and amenities that encouraged residents and visitors to develop healthy habits that lead to an active, balanced lifestyle. Advertising was conducted within local health clubs to reinforce campaign messaging, the Public Works Department mapped and marked 5k and 10k paths on City trails, and bike and trail maps were distributed to all elementary school students. The City introduced new events reaching 3,200 participants with: a 5k run to mark the opening of the pedestrian and bicycle bridge over Highway 99, a July 4th bicycle parade, a sunrise yoga class in the Rain Garden, and the City's first dedicated fitness festival - GO Fest - featuring a fun run, a 12-mile bike cruise, and activities including fitness exhibits and demonstrations. The Join the Movement Program worked in conjunction with local events including the Running of the Elk, The Run for Independence, and Spotlight Elk Grove. Ms. Nelson noted the Join the Movement Campaign had been extremely well received in the community and on social media. Future outreach and promotional plans included expanded social media campaigns and ad campaigns featuring nationally recognized Elk Grove athletes, the continuation of GO Fest, expanding partnerships with local groups and organizations to provide new and expanded fitness activities promoting play and movement for all ages, and staff proposed building new elements into existing festivals and events to emphasize health and wellness, such as cooking competitions, pop-up fitness classes, and the potential for a family field day experience.

**PUBLIC COMMENT:**

Mark Mendenhall spoke in support of the Join the Movement Program, and praised the presentation and success of the GO Fest event.

Wendy Hoag spoke in support of the Join the Movement Program, citing benefits of raising community awareness of health and healthy lifestyle choices, bringing the community together around fitness events, and providing promotion and outreach opportunities for fitness business owners. Ms. Hoag expressed appreciation for the trail system, safe walk to school routes, and the marked 5k and 10k fitness routes.

Mayor Davis suggested the GO Fest event be coordinated in future years with the Kaiser Permanente Running of the Elk half marathon event.

The City Council voiced support to continue implementation of the City of Elk Grove fitness and sports marketing program as presented.

**Agenda Item No. 10.3:** Consider a resolution approving the Old Town Façade Grant Program (CEQA Exemption)

**RECOMMENDATION:**

Staff recommends that the City Council adopt a resolution:

- 1) Finding the Old Town Façade Grant Program exempt from the California Environmental Quality Act pursuant to State CEQA Guidelines Section 15301 (Existing Facilities); and
- 2) Approving the Old Town Façade Grant Program

Christopher Jordan, Planning Manager, provided an overview of the staff report and recommendation. The Fiscal Year 2014-15 Budget allocated \$75,000 for a future grant program to enhance businesses in the Old Town area. The Old Town Façade Grant Program would be made available to property and business owners in Old Town to make both physical façade (up to \$5,000) and signage (up to \$2,500) improvements to a building. The grant would require matching funds and would be administered through an application process with the City.

**PUBLIC COMMENT:**

None.

***Motion: M/S Detrick/Hume*** to adopt **Resolution No. 2015-014** finding the Old Town Façade Grant Program exempt from the California Environmental Quality Act pursuant to State CEQA Guidelines Section 15301 (Existing Facilities); and approving the Old Town Façade Grant Program. ***The motion passed by the following vote: Ayes: 5 (Davis, Hume, Detrick, Ly, and Suen); Noes: 0; Absent: 0.***

**Agenda Item No. 10.4:** Consider introduction of an ordinance repealing Elk Grove Municipal Code Chapter 12.24, Street Numbering System, and adopting Chapter 12.26, Street Naming and Numbering System

**RECOMMENDATION:**

Introduce and waive the full reading, by substitution of title only, an ordinance repealing the Elk Grove Municipal Code Chapter 12.24, Street Numbering System, and adopting Chapter 12.26, titled Street Naming and Numbering System.

Richard Shepard, Public Works Director, provided an overview of the staff report and recommendation.

**PUBLIC COMMENT:**

None.

Vice Mayor Hume believed the Veteran Street Naming Program could be more robust, suggesting outreach be conducted to active veteran groups to put forward names for use under the program, and to consider applying the program to existing streets so that the veterans signs are not contained only in new development areas.

Public Works Director Shepard confirmed that to date nine names had been submitted for the list, and all of the names had been designated in new subdivisions (though particular street signs may not be up currently if an individual subdivision had not yet begun construction).

City Manager Gill noted that suggested enhancements to the Veteran Street Naming Program could be considered during the upcoming budget cycle, and staff would reach out to local veterans groups to solicit names for the list.

***Motion: M/S Detrick/Hume*** to introduce and waive the full reading, by substitution of title only, **Ordinance No. 03-2015** repealing the Elk Grove Municipal Code Chapter 12.24, Street Numbering System, and adopting Chapter 12.26, titled Street Naming and Numbering System. ***The motion passed by the following vote: Ayes: 5 (Davis, Hume, Detrick, Ly, and Suen); Noes: 0; Absent: 0.***

**Agenda Item No. 10.5:** Consideration of appointment of representation to City Boards, Commissions and Committees

**RECOMMENDATION:**

Review Local Appointments List and receive direction from the Mayor and City Council to consider appointments or reappointments on local boards, commissions, and committees, particularly where there are current vacancies, and/or direct the City Clerk to solicit applications for recruitment.

Jason Lindgren, City Clerk, provided an overview of the staff report and recommendation. A supplemental staff memo (filed) was presented for consideration that two additional applications had been received, one for the Committee for the Arts and one for the Youth Commission.

**PUBLIC COMMENT:**

With the aid of an overhead presentation (filed), Kristofer Tan provided information on the importance of the Multicultural Committee, and information on his background as an applicant to the Multicultural Committee.

Liz Irons stated she was an applicant for the Committee for the Arts, noting she had initially addressed the City Council to consider placing art on utility boxes in the community. She believed such a project would educate the public about art, make art accessible throughout the community, provide beautification, and deter vandalism such as graffiti. Ms. Irons shared information on her background as an applicant to the Committee for the Arts.

Nancy Chaires spoke in support of Lauren Montee, an applicant for the Youth Commission.

Mayor Davis, with the concurrence of the City Council, made appointments as follows:

- Appointed Liz Irons to the Committee for the Arts;
- Appointed Steve Capps to the Disability Advisory Committee;
- Appointed James White and Daniel Feng as voting members to the Historic Preservation Committee;
- Appointed Jana Shober and Kristofer Tan to the Multicultural Committee;
- Appointed Aaron Silva to the Trails Committee; and
- Appointed Joseph Abad to the Youth Commission.

The City Council provided direction to continue the recruitments for the currently vacant alternate position on the Historic Preservation Committee and the voting member position for the Sacramento Environmental Commission.

**Agenda Item No. 10.6:** Review City Council Appointments to Regional Boards, Commissions and Committees

**RECOMMENDATION:**

Review City Council appointments to regional boards, commissions, and committees and provide direction.

The verbal staff report was waived.

**PUBLIC COMMENT:**

None.

The City Council confirmed all current assignments of City Council Members to their positions on regional boards and commissions, and made appointments to position vacancies as follows:

- Appointed Vice Mayor Hume as Director to the Sacramento Area Sewer District;
- Appointed Council Member Ly as Director to the Sacramento Metropolitan Air Quality Management District;
- Appointed Council Member Suen as Director, and Council Member Detrick as the Alternate, to the Sacramento Public Library Authority;
- Appointed Council Member Ly as Director, and Council Member Suen as the Alternate, to the Sacramento Regional County Sanitation District;
- Appointed Mayor Davis as Director, and Council Member Detrick as the Alternate, to the Sacramento Tree Foundation;
- Appointed Mayor Davis as the Alternate to the Central Valley Rail Working Group;
- Appointed Council Member Suen as the Alternate to the Sacramento Area Council of Governments;
- Appointed Vice Mayor Hume as the Alternate to the Sacramento Local Area Formation Commission;

- Appointed Mayor Davis as the Alternate to the Sacramento Metropolitan Cable Television Commission;
- Appointed Council Member Detrick as the Alternate to the Sacramento Transportation Authority;
- Appointed Council Member Ly as a member of the City of Elk Grove Soccer Ad Hoc Committee; and
- Appointed Council Member Suen as a member of the City of Elk Grove Affordable Housing Committee.

***Motion:*** ***M/S Hume/Detrick*** to adopt **Resolution No. 2015-015** confirming appointments of the City Council to Regional Boards. ***The motion passed by the following vote: Ayes: 5 (Davis, Hume, Detrick, Ly, and Suen); Noes: 0; Absent: 0.***

**ADJOURNMENT**

With no additional business to conduct, the January 14, 2015 regular City Council meeting was adjourned at 8:46 p.m. in memory of Linda Veninga.

  
JASON LINDGREN, CITY CLERK

ATTEST:

  
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GARY DAVIS, MAYOR