

Sponsorship Opportunities

Elk Grove Multicultural Festival

Saturday, August 26, 2017

10 am to 5 pm

Elk Grove Regional Park



2016 Estimated Attendance: 10,000 guests

Join Elk Grove’s premier celebration of diversity at its sixth annual festival featuring food, entertainment and art from around the globe.

<p>The Great Wall \$15,000</p>	<ul style="list-style-type: none"> • Brand Naming Affiliation as Presenting Sponsor • Logo included in Event promotion in City Newsletter (58,000 circ.) • Banner ad on event web page of City web site • Logo included in E-Tran bus advertising (45 buses) • Logo included in media, print, digital and online ads • Logo included on double truck Citizen insert / event program • Logo included on event flyer and poster • Product/Banner Placement, 3 locations • Logo included within on-site signage • 10 x 20 Space, <i>Table and chairs provided</i> • Logo included on event map • Included in stage announcements at the event • Logo / hyperlink on City event webpage • Logo included on event sponsor TY sign
<p>Mt. Kilimanjaro \$6,500</p>	<ul style="list-style-type: none"> • Stage Area Naming Affiliation • Banner Placement, Stage +1 location • Logo included on event web page of City web site • Logo included in event print ads • Logo included on event map • Logo included on double truck Citizen insert/event program • Logo included on event flyer and poster • 10 x 10 Space, <i>Table & Chairs Provided</i> • Included in stage announcements at the event • Logo / hyperlink on City event webpage • Logo included on event sponsor TY sign
<p>Taj Mahal \$3,000</p>	<ul style="list-style-type: none"> • Activity Naming Affiliation through event signage • Banner Placement at 1 location • Logo included on event flyer and poster • Logo included in event print ads • Logo included on event map • Logo included on double truck Citizen insert / event program • 10 x 10 Space • Logo / hyperlink on City event webpage • Logo included on event sponsor TY sign

Machu Picchu \$1,000	<ul style="list-style-type: none"> • Logo included on event flyer and poster • 10 x 10 Space • 1 Banner prominently displayed in the event area • Logo included on double truck Citizen insert / event program • Logo / hyperlink on City event webpage • Logo included on event sponsor TY sign
Mt. Pinatubo \$500	<ul style="list-style-type: none"> • 10 x 10 Space • Company logo included on event sponsor TY sign

Sponsorship Deadlines:

Space is limited and some benefits are time sensitive. This event is produced by the City of Elk Grove.

Contact

Jodie Moreno at (916) 478-3632 or jmoreno@elkgrovecity.org.

2016 Festival Memories





I Want to Sponsor!

- The Great Wall: \$15,000
- Mt. Kilimanjaro: \$6,500
- Taj Mahal: \$3,000

- Machu Picchu: \$1,000
- Mt. Pinatubo: \$500

Company:

Contact:

Address

City, State Zip

Phone:

Fax

Email:

Signature:

Date:

Please complete and return to:

City of Elk Grove

Attn: Jodie Moreno

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