SIGN BLANKS: All street name signs shall be 10 inches in height, a minimum of 30 inches in length and a maximum of 42 inches in length. Sign blanks shall be 0.080 inch thick, ASTM B209 alloy 6061-T6, flat aluminum for cantilever mounted signs and shall be 0.125 inch thick, ASTM alloy 6061-T6, flat aluminum for center mounted signs.

SHEETING: Reflective sheeting shall be 3M diamond grade or equivalent (white), overlayed with Electrocut (EC) transparent overlay film (green). Graffiti film shall be applied over the entire sign.

STREET NAMES: Street names shall be no longer than 14 letters long, including spaces and shall be used to determine sign length as specified above.

FONTS: All letters and numbers shall be highway gothic font. Minimum letter dimensions as listed below are to be used with long street names in order to fit names on sign blanks.

- Upper case letters for street names: 4 inches
- Lower case letters for street names: 3 inches
- Upper case letters for street types (i.e., BLVD, WAY, RD, ST): 2 inches
- Upper case letters for block numbers: 2 inches
- Upper case letters for City of Elk Grove: 1 inch

CITY SEAL: City seal shall be 5 inches in diameter Electrocut (EC) film. A copy of the seal can be obtained from the Assistant City Clerk.

COLORS: Street name sign colors shall be as follows:
- Background: Green
- Text: White
- Border: White
- City seal: Pantone Matching System:
  - Green PMS 341C
  - Yellow PMS 117C
  - Red PMS 209C
  - Blue PMS 287C
- Color of cloud is 15% of blue

LAYOUT: Signs shall be double faced (front and rear) with block arrows pointing in the same direction (i.e. front to right and rear to left). Layout shall be as shown above.