



Sponsorship Opportunities

Wag n Walk at Petapalooza!

Sunday, June 10, 2018

9:00am – 11:00am

Estimated Attendance: 350-500 guests & canines



The Wag n Walk is a dog walk created for man’s best friend! Walkers and their 4-legged buddies will take the 1.4 mile stroll around Elk Grove Regional Park where they will encounter pawstops along the way like a hydration station, bone bar and other dog-related booths. Following the walk, guests can head over to Petapalooza, Northern California’s largest FREE pet event, put on by Now 100.5, KHTK, Mix 96 and KNCI. Get ready to celebrate your love affair with pets with a day in the park. Bring your furry friend & listen to the live music from some of today’s hottest artists on the stage. Wander through dozens of Animal Rescue Groups, adopt a new furry friend, eat, shop, and enjoy the animal exhibitors & exhibitions and much much more!

*A portion of the Wag n Walk registration proceeds will go towards building an animal shelter in Elk Grove

<p>Purebred \$1,500</p>	<ul style="list-style-type: none"> • Event Naming Affiliation “Presented By” • Logo included in Event promotion in City Newsletter (58,000 circ.) • Logo/link inclusion event web page of City web site • Logo included in any print or digital ads • Logo included on event flyer and poster • Logo inclusion on event T-shirts and canine give away • Banner Placement along walk and within event • 10 x 10 space at the event • Logo included on event sponsor TY sign
<p>Best Friend \$1,000</p>	<ul style="list-style-type: none"> • Hydration Station or Bone Bar Naming Affiliation • Banner Placement along walk and within event • Logo/link inclusion event web page of City web site • Logo included in event print ads • Logo included on event flyer and poster • 10 x 10 Space at event • Logo included on event sponsor TY sign
<p>Fluffy \$750</p>	<ul style="list-style-type: none"> • Dog Fact signage along walk route with sponsor logo/inclusion • Logo included on event flyer and poster • 10 x 10 space at the event • Logo/link on website • Logo included on event sponsor TY sign
<p>Tail Wagger \$300</p>	<ul style="list-style-type: none"> • Logo included on event flyers and posters • 10 x 10 Space at event • Logo included on event sponsor TY sign

Contact: Jodie Moreno at (916) 478-3632 or jmoreno@elkgrovecity.org.

Space is limited and some benefits are time sensitive. This event is produced by the City of Elk Grove.



I Want to Sponsor Wag n Walk!

- Purebred: \$1,500 Tail Wagger \$300
- Best Friend: \$1,000
- Fluffy: \$750
- I am also interested in being a vendor at Petapalooza –send me info

Company:

Contact:

Address

City, State Zip

Phone:

Fax

Email:

Signature:

Date:

Please complete and return to:

City of Elk Grove

Attn: Jodie Moreno

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