

Sponsorship Opportunities

BIG Truck Day

Wednesday, May 23, 2018

11:00 am to 4:00 pm

Laguna Reserve Marketplace



2017 Attendance: 2,500+ guests

Let's Roll! Join the City of Elk Grove in celebrating National Public Works Week at this 7th annual event. BIG Truck Day offers tactile educational exhibits and family entertainment geared to children through age 6 and their caregivers.

Big Rig \$5,000	<ul style="list-style-type: none">• Brand Naming Affiliation: "Presented By"• Logo included in Event promotion in City Newsletter (58,000 circ.)• Banner ad on event web page of City web site• Logo included in event print ads and digital ads• Logo included on event flyer and poster• Product/Banner Placement, 3 Event Locations• 10 x 20 Space, Table and chairs provided• Logo and hyperlink on City website• Logo included on event sponsor TY sign
Front Loader \$2,500	<ul style="list-style-type: none">• Kids Activity Area Naming Affiliation• Banner Placement, 2 Locations• Banner ad on event web page of City web site• Logo included in event print ads• Logo included on event flyer and poster• 10 x 10 Space, Table & Chairs Provided• Logo and hyperlink on City website• Logo included on event sponsor TY sign
Tractor \$1,500	<ul style="list-style-type: none">• Activity Naming Affiliation through event signage• Banner Placement at 1 Location• Logo included on event flyer and poster• 10 x 10 Space• Logo and hyperlink on City website• Logo included on event sponsor TY sign
Excavator \$600	<ul style="list-style-type: none">• Logo included on event flyer and poster• 10 x 10 Space• 1 Banner prominently displayed in the event area• Logo and hyperlink on City website• Logo included on event sponsor TY sign
Digger \$300	<ul style="list-style-type: none">• 10 x 10 Space• Company logo included on event sponsor TY sign

Contact: Jodie Moreno at (916) 478-3632 or jmoreno@elkgrovecity.org.

Space is limited and some benefits are time sensitive. This event is produced by the City of Elk Grove.

2017 Event Memories





I Want to Sponsor!

- | | |
|--|---|
| <input type="checkbox"/> Big Rig: \$5,000 | <input type="checkbox"/> Excavator: \$600 |
| <input type="checkbox"/> Front Loader: \$2,500 | <input type="checkbox"/> Digger: \$300 |
| <input type="checkbox"/> Tractor: \$1,500 | |

Company:

Contact:

Address

City, State Zip

Phone:

Fax

Email:

Signature:

Date:

Please complete and return to:

City of Elk Grove

Attn: Jodie Moreno

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