Virtual Budget Town Hall

November 17, 2020
Couple of quick things before we start...

• Questions? - Chat & “Q&A” at the bottom of your Zoom screen
• We’re here for you!
• City Manager, Budget Manager & Capital Improvement Program Manager
• Links from this presentation and related information will be provided in the chat
ICE BREAKERS!

POLL QUESTIONS!
PLEASE TELL US A LITTLE ABOUT YOU 😊
Why are we here?

• Update on City’s COVID response
• Quick look at the prior year.
• General Fund Revenues.
• Where does your property tax dollar go?
• General Fund Spending & 5 Year Forecast
• What major projects is the City working on?
TRIVIA TIME!

What year did Elk Grove become a City?
TRIVIA TIME!
BONUS QUESTION!

What *date* in 2000 did Elk Grove become a City?
BUSINESS SUPPORT

LIFT INVESTING EMERGENCY INVESTMENT & RELIEF PROGRAM $1 MIL
Low interest, flexible loans to provide Elk Grove businesses low cost working capital to respond to and recover from the COVID-19 pandemic.

SMALL BUSINESS RECOVERY GRANT PROGRAM $750,000
Grants up to $25,000 to help Elk Grove small businesses continue operating or reopen as quickly as possible.

RAPID RESPONSE HUB $240,000
Comprehensive COVID-19 business and employee help and support website updated daily, and a hotline for personalized assistance.

DINE LOCAL CAMPAIGN $25,000
Public relations campaign to encourage residents to support our local businesses and their employees by eating at Elk Grove restaurants three times a week.

SHOP LOCAL CAMPAIGN $55,000
Public relations and education campaign called “Why Buy Local?” to encourage residents to shop local to support our local businesses and their employees now more than ever, and to support City Hall operations with sales critical tax revenue.

AL FRESCO DINING
Expedited permitting program allowing restaurants to operate outdoor dining facilities in compliance with health orders on City-owned and private property such as sidewalks and parking lots.

ENTITLEMENT & PERMIT EXTENSIONS
One-year extensions of planning approvals (such as design review and user permits) to give new or expanding businesses more time to get their projects open during the recession.

BUSINESS MASK DISTRIBUTION $7,500
Distribution of 21,000+ face masks to help Elk Grove businesses operate safely and slow the spread of the pandemic.

POLICE EMERGENCY RESPONSE OPERATIONS $600,000
Enhanced operations throughout the Police Department to keep residents and employees safe during the pandemic, including over 3,400 security checks at closed businesses (includes staff and resources costs).
COMMUNITY SUPPORT

GREAT PLATES DELIVERED $1.6 MIL
93,000 City funded meals prepared by Elk Grove restaurants delivered to over 500 vulnerable senior citizens to help them eat healthy while sheltering in place.

HOMELESS MEAL SUPPORT (HART) $37,000
City funded meals prepared by Elk Grove HART volunteers and delivered to homeless encampments to encourage them to shelter in place to slow the spread of the pandemic.

NON-PROFIT FUNDING SUPPORT $393,000
Grants up to $25,000 to critical non-profit organizations supporting our community during the pandemic.

EVICTION & UTILITY DISCONNECTION MORATORIUM
Temporary prohibition on evictions and utility disconnections due to pandemic hardships.

RENT & UTILITY ASSISTANCE $348,000
Financial assistance to residents impacted by COVID-19 to assist with rent and utility payments.

CITY STAFF VOLUNTEER EFFORTS
City Hall staff, elected officials, and affiliated volunteers have contributed hours of their time beyond typical work activities to help the community respond to COVID-19 by volunteering for such programs as Great Plates Delivered, mask distribution, and food bank distribution.

OPERATIONS, SPENDING & REVENUE

CITY HALL EMERGENCY RESPONSE OPERATIONS $1.1 MIL
Modified operations at City Hall to manage the City’s response to the pandemic and provide critical public services to the community (includes staff costs).

CITY HALL SPENDING REDUCTIONS $5.7 MIL
Prudent and targeted reductions in City Hall spending to enable the City to balance its budget in the face of tax and fee revenue reductions due to the pandemic.

CARES ACT FUNDING $2.1 MIL
Emergency Federal funding secured by the City to reimburse it for operational costs associated with the pandemic and to provide funds for business and community support.

All values represent direct City costs or estimated program value and do not include City staffing or resources costs unless noted. All values include financial or in-kind contributions from State and Federal programs where applicable.
General Fund at End of Last Fiscal Year (FY)

<table>
<thead>
<tr>
<th></th>
<th>FY 20 Final Budget</th>
<th>FY 20 YE Est.</th>
<th>FY 20 Actuals</th>
<th>$ Final Budget &amp; Actuals Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue Total</td>
<td>$ 78 M</td>
<td>$ 75 M</td>
<td>$ 79 M</td>
<td>$ 1 M</td>
</tr>
<tr>
<td>Expense Total</td>
<td>$ 79 M</td>
<td>$ 78 M</td>
<td>$ 76 M</td>
<td>$(3 M)</td>
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</tbody>
</table>
TRIVIA TIME!

What is the largest source of revenue for the City of Elk Grove?
Where the Money Comes From

FISCAL YEAR 2020-21 GENERAL FUND REVENUES – $74 MILLION

- **Sales Tax**: 34%
- **Property Tax In Lieu VLF**: 19%
- **Property Tax**: 19%
- **Other Taxes & Fees**: 16%
- **Other**: 5%
- **Program**: 7%

Total Revenue: $74 Million
TRIVIA TIME!

Which public agency does the largest portion of your property tax dollar go to in the City?
Where do your Property Taxes go?

Sacramento County 19.2¢
City of Elk Grove FY 2020-21 2.9¢

Cosumnes Community Services District 20¢
Library Authority 2¢

Revenue Neutrality - City of Elk Grove to Sacramento County FY 2020-21 2.9¢
*Elk Grove Unified School District 44.2¢

*Los Rios Community College 6¢
Other Agencies 2.8¢

*The dollar bill chart includes the Educational Revenue Augmentation Fund (ERAf) distribution.
General Fund Budget Overview – This Fiscal Year

• Fiscally responds to COVID-19 pandemic
• Provides funding for City Council Priority Projects
• Does not reduce service levels
• Maintains adequate reserves and aligns allocations based on the City’s reserve policy
Where the Money Goes

FISCAL YEAR 2020-21 GENERAL FUND SPENDING BY CATEGORY - $74M

- Salary and Benefits: 68%
- Operating: 19%
- Internal Services: 8%
- Capital Outlay: 1%
- Transfers Out: 4%
- Total: $74M
Where the Money Goes

FISCAL YEAR 2020-21 GENERAL FUND SPENDING BY FUNCTION - $74M

- Police Services: 67%
- Governance: 11%
- Administration: 6%
- Revenue Neutrality: 8%
- Community Service Grants: 1%
- Event Sponsorship: 1%
- Non-Departmental: 5%
- Planning: 0%
- Code Enforcement: 2%

Total: $74M
5-Year Forecast of General Fund Spending

<table>
<thead>
<tr>
<th>Year</th>
<th>Forecast of General Fund Spending</th>
</tr>
</thead>
</table>
5-Year Forecast of General Fund Reserves

FY 21
FY 22
FY 23
FY 24
FY 25

RESERVE FOR ECONOMIC UNCERTAINTY
OPPORTUNITY RESERVE
5-Year Forecast of General Fund Reserves

• Additional funding opportunities needed to support
• Local businesses
• Entertainment opportunities
• Road maintenance
• Traffic congestion relief
• Bike & pedestrian trails
• Community facilities for cultural arts and events.
TRIVIA TIME!

Where is the largest collection of public art located within the City?
Capital Improvement Program (CIP) Development

- **Source of Potential Projects**
  - General Plan and other planning documents,
  - Fee Programs
  - Operational, Safety, & Maintenance Needs
  - City Council Mission, Vision, Goals, Priority Projects and Direction
  - Input from Stakeholders, Other Agencies, and the Public
  - Annual call for projects

- **Funding Availability**
  - Projection of revenue
  - Restricted and Discretionary Funds

- **Staff Resources**
CIP Programs

Alternative Transportation Modes
- Pedestrian and Bicycle
- Transit

Community Enhancements
- Landscaping and Lighting
- Plazas and Parks

Drainage
- Flood Control
- Stormwater Quality and Conveyance

Facilities
- New Facilities
- Repair and Maintenance

Transportation
- Pavement Resurfacing
- Traffic Control
- Traditional Transportation Projects

Studies or Minor Public Works Projects under $250K not included.
2020-2025 CIP Overview

Five Year Program
• Reflects the City’s Capital Project Priorities
• First year is part of the City’s Annual Budget
• Remaining years are a forecast
• 97 Projects
  – 8 New
  – 30 Active Prior Year Projects
2020-2025 CIP Overview

Five Year Program

• $162 M in Program Funds
  – $965k, Discretionary
  – $108.49 M, Restricted Fund
  – $52.55 M, Unfunded
District 56 Nature Area
Old Town Plaza
What Pleasant Grove High School Graduate is currently playing for the San Francisco 49ers?
What Would You Do?

**PLAY THE BUDGET GAME**

AND GET A $5 GIFT CARD!

https://elkgrovecity.abalancingact.com/city-of-elk-grove-budget-game

- First 50 respondents get a $5 gift card!
- Weekly drawings for $25 gift card!!
Let’s Connect!

http://www.elkgrovecity.org/city_hall/departments_divisions/finance/annual_budget

- Join the City’s Budget Listserv and get email updates
- View the Annual Budget and Budget Fact Sheet

Budget Updates to the City Council

http://www.elkgrovecity.org/city_hall/city_government/live_archived_broadcasts

- Most Recent City Council Budget Update: September 23rd
- Next City Council Budget Update: December 9th
Virtual Budget Town Hall Meeting
Tuesday, November 17 at 3pm or 6pm

Sign up for the Zoom meeting
Play the Budget Game

Sign up for Updates
Email

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Annual Budget Documents by Fiscal Year
Fiscal Year 2020-2021
Budget Fact Sheet 2020-2021
THANK YOU!!!